



National Vision Administrators, L.L.C.

NVA Smart Buyer®: The Consumer's Guide to Vision Benefits

Members, access the NVA Smart Buyer® at www.e-nva.com to get the most out of your vision benefit, while paying the least out-of-pocket cost on eye glasses!

What is NVA Smart Buyer®

The NVA Smart Buyer® gives you the inside-scoop on how to buy eye glasses to fit your needs and budget. It provides answers to questions such as:

- How many frames does my Eye Care Professional (ECP) carry that are covered by my insurance at \$0 out-of-pocket cost to me?
- How do I determine which frames will look good on me?
- How do I know which lenses and lens coatings are right for me?

NVA Smart Buyer® Features

Service Level	# Of Frames Available At \$0*	Distance
Full Service**	480 Of 800 Total Frames	< 1 Mile View Map

Smart Buyer Tip

Polishing the lens' edges provides a cleaner look to your eyeglasses but is an additional expense.

*Find an Eye Care Professional based on frame inventory at **\$0 out-of-pocket** cost and save money with our Smart Buyer Tips!*

Find out which frames look best on you by face shape, hair color, skin tone and more!

Cool



Cool Skin Tone – skin shows blue or pinkish tones, skin is usually red and / or rosy (Having trouble determining your shade?) Look

Suggested Frame Colors –



Heart Face Shape - both forehead and cheek

Suggested Frame Shape - narrow and round forehead; you can also add some width to the frames



Eye Size (mm) Bridge Size (mm)



Temple Length (mm)

Ultraviolet Protection Treatment

Pros	Cons	Smart Buyer Suggestions
 • Blocks the sun's UV rays from damaging the delicate tissue of the eyes • Reduces risk of retinal damage.	• Additional cost for application, if not already applied to lens	

Pick out lens types and lens coatings based on your prescription and lifestyle!

Get a better view.

You deserve a better view. Let NVA help you get it.

Log in as a member at www.e-nva.com to access the NVA Smart Buyer and more!