

AVERY CHURCH BELLEVUE, NE KNOW YOUR COMMUNITY



YOU CAN'T **REACH** YOUR COMMUNITY
UNLESS YOU **KNOW** YOUR COMMUNITY.



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Avery Church **YOU ARE READING ONE OF THE MOST
IMPORTANT REPORTS FOR YOUR CHURCH.**

What makes the *Know Your Community* report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The following pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people:

1) Demographics

Demographics are who people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

2) Psychographics

Psychographics are what people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographics. They make the data more accessible. Then, move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.



What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

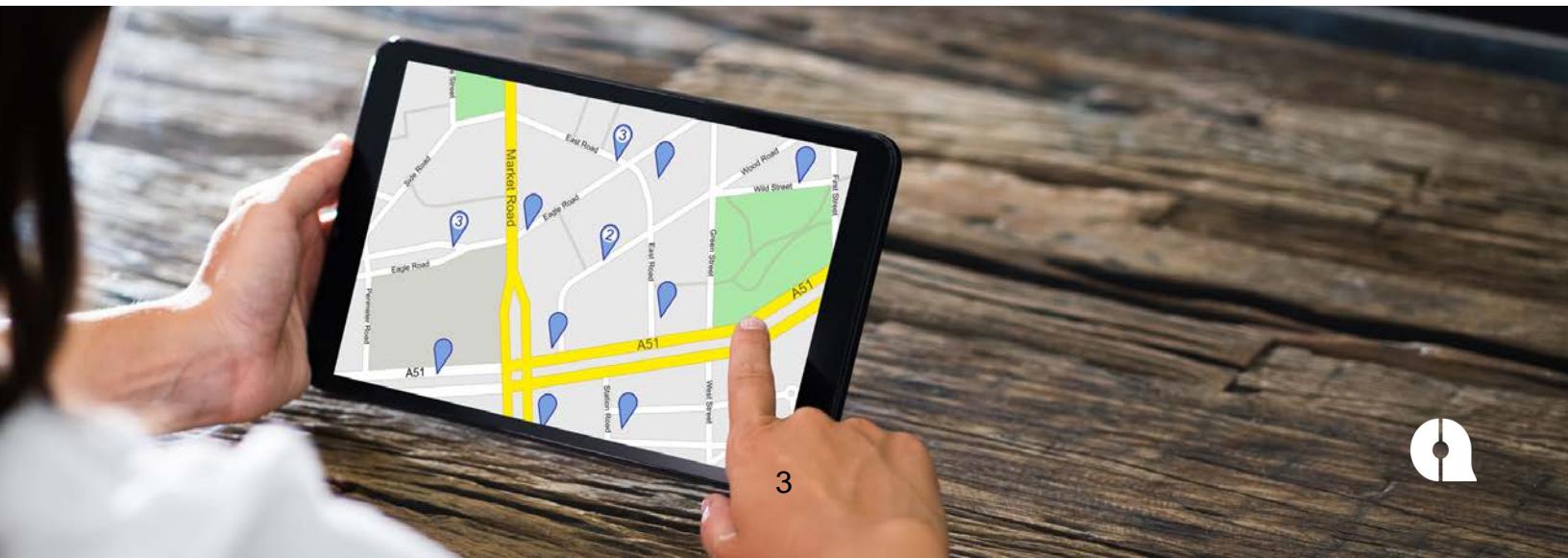
Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. However, a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the actual community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.



How accurate is the data?

We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.

How was the *Know Your Community* report created?

Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

What is tapestry segmentation?

A special report called "Tapestry Segmentation" is in the detailed section following the infographics. It's one of the unique features of the Know Your Community report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.



Look at your top ten tapestry segmentations. Likely, the top ten segments make up most of your community. Then [click here](#) to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.

CHECK OUT THESE FOLLOW-UP RESOURCES



The Hope Initiative

Reinvigorate yourself and your church for the task of evangelism

The Hope Initiative is for pastors and churches looking to reinvigorate their commitment to evangelism. Expand your outreach and connect with your community through this simple, reproducible 30-day program.



Good News Neighbors Toolkit

A Simple Plan for Every Size Church to Reach the Community

The Good News Neighbors resource begins with a basic idea: Use neighbor gift bags to create a culture of inviting people to church. This toolkit has everything you need to get started. Your church exists not only in the community but also for the community. This outreach program can be the way you train your church to be good news neighbors.



Invite Your One

Create a Culture of Invitation and Evangelism in Your Church

Most people visit a church because someone invited them. In this online course, Dr. Thom Rainer walks you through how to move your church from inward to outward and have an inviting culture.





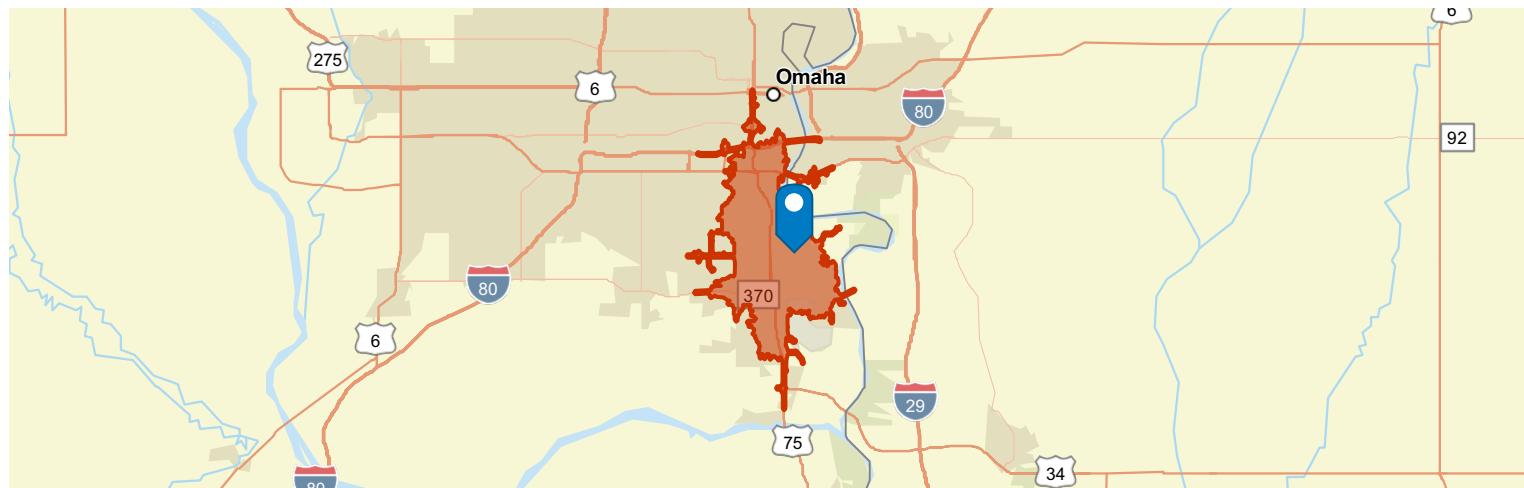
KNOW YOUR COMMUNITY



ABOUT CHURCH ANSWERS

Church Answers is the world's leading provider of practical ministry resources for churches and church leaders. The ministry is headquartered in Franklin, Tennessee, though its team members live around the United States, with a few in other countries. You can learn more about Church Answers at churchanswers.com.

1910 Avery Rd E, Bellevue, Nebraska, 68005



EDUCATION

13%

No High School Diploma



29% High School Graduate



34% Some College



24% Bachelor's/Grad/Prof Degree

KEY FACTS

82,469

Population

33.2

Median Age



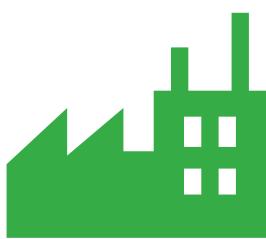
2.7

Average Household Size

\$68,163

Median Household Income

BUSINESS



2,048



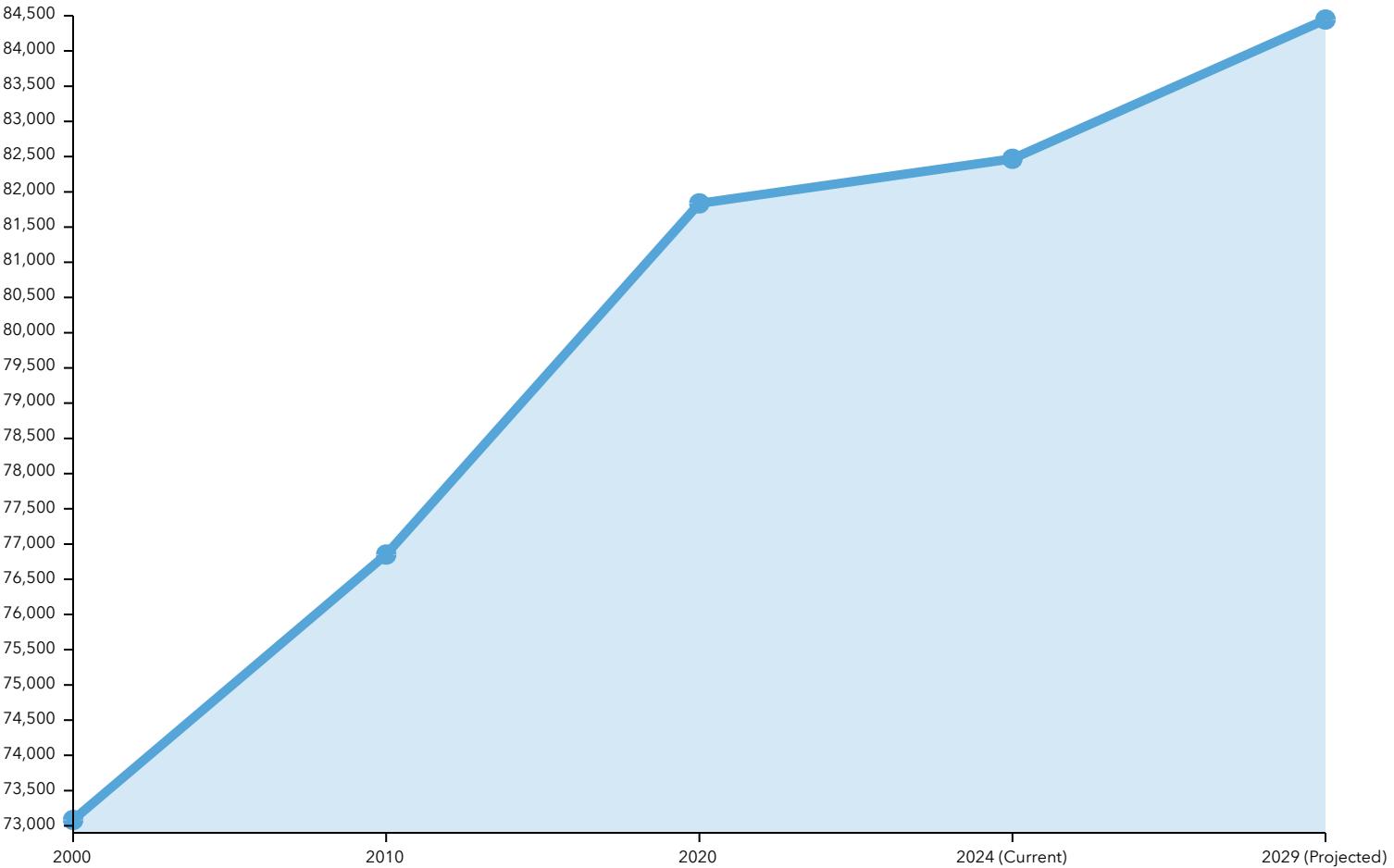
31,939

Total Businesses

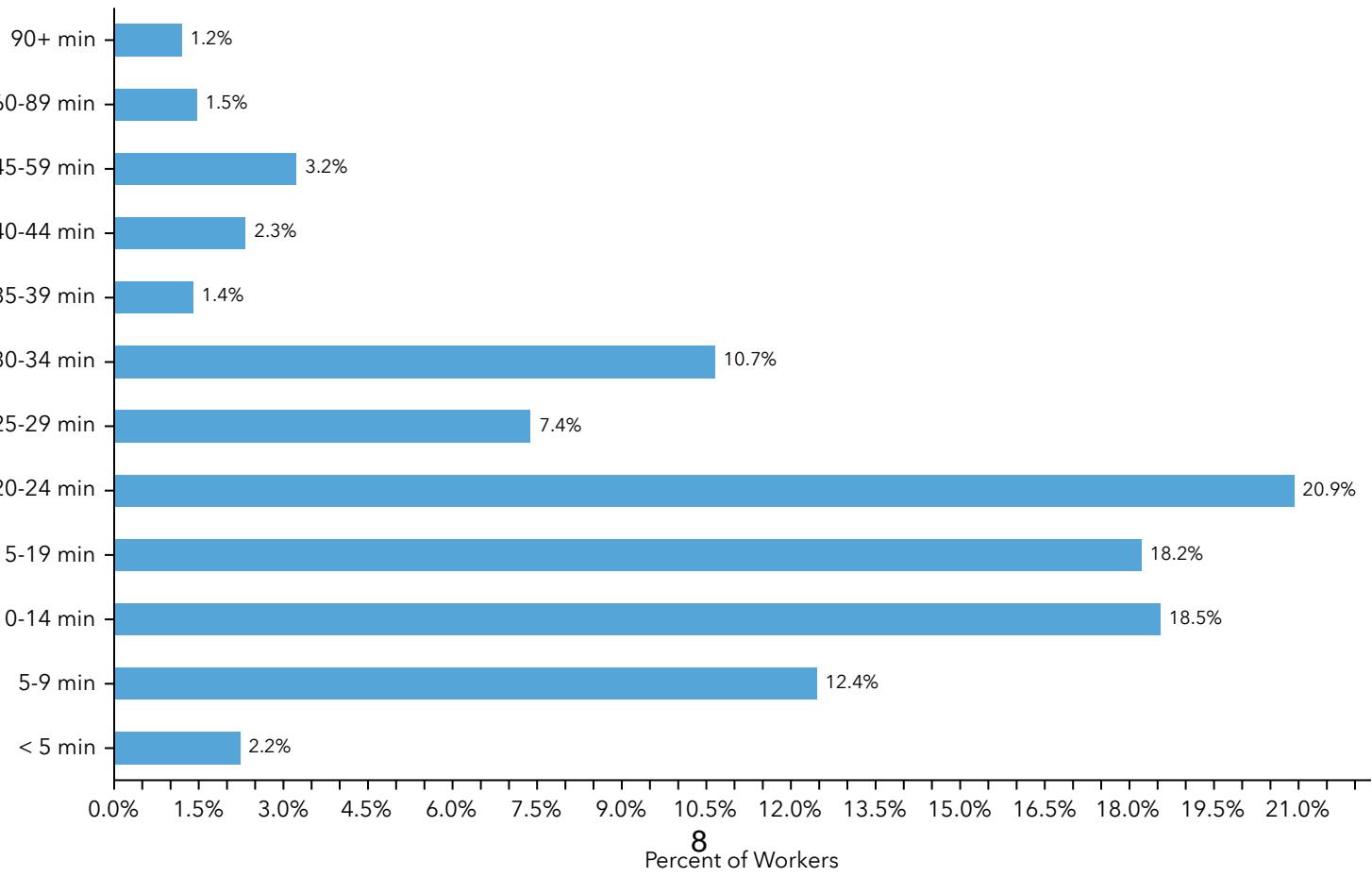
Total Employees

CHURCH ANSWERS
in partnership with
**NOW GO
NETWORK**

Avery Church HISTORICAL, CURRENT, & PROJECTED POPULATION TOTALS

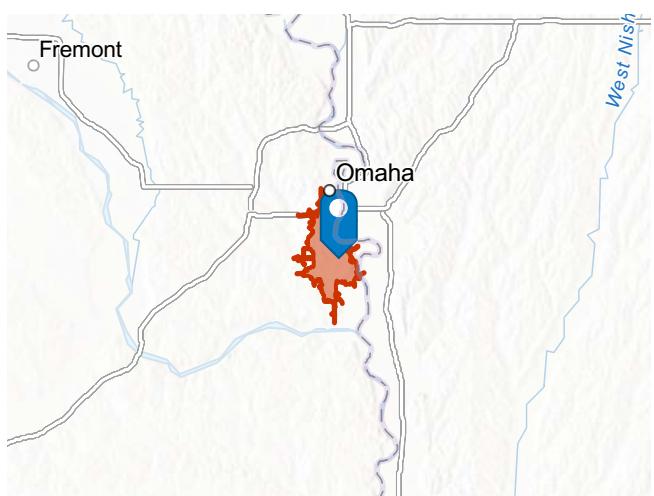


TRAVEL TIME TO WORK

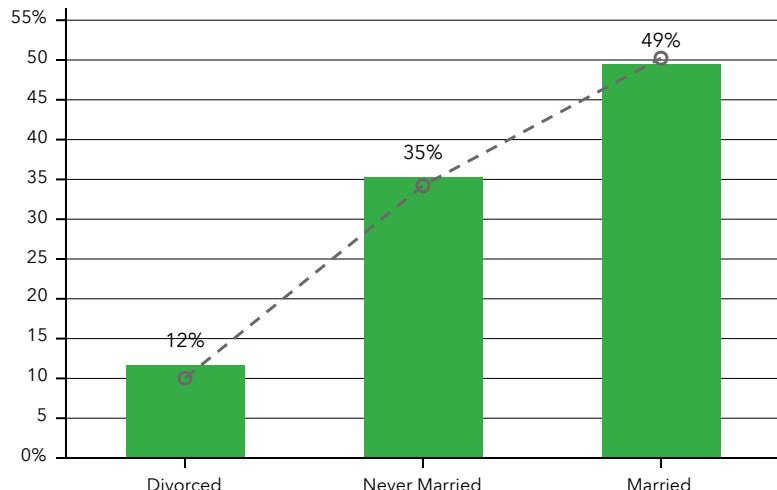


Avery Church

1910 Avery Rd E, Bellevue, Nebraska, 68005

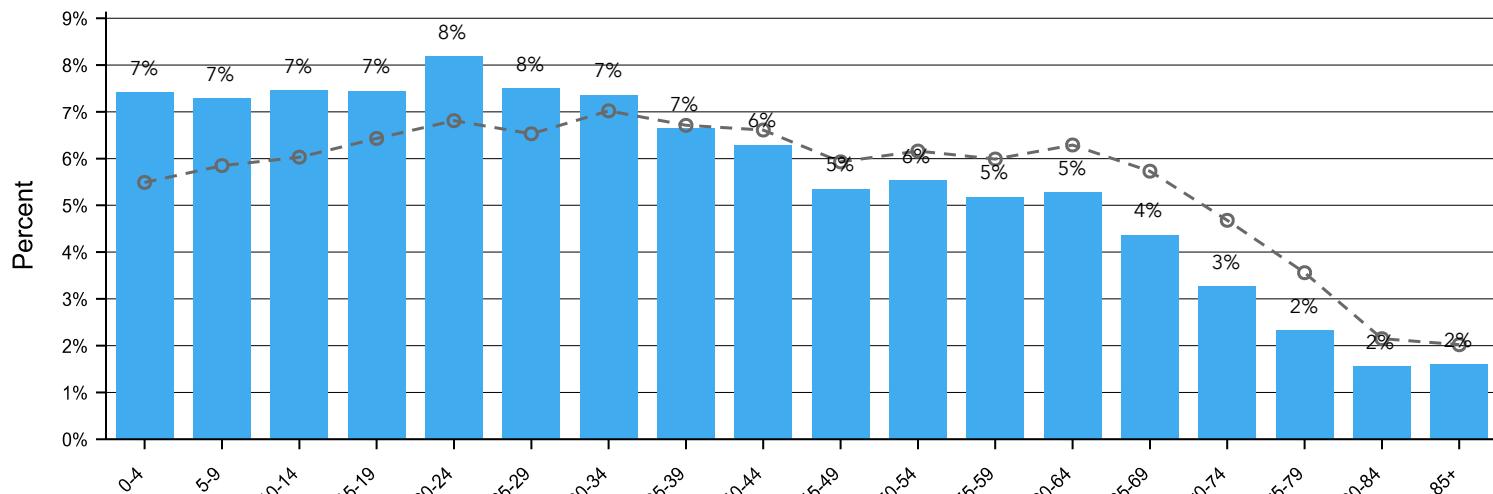


CURRENT ADULT MARRIAGE % (vs NATIONAL AVG)



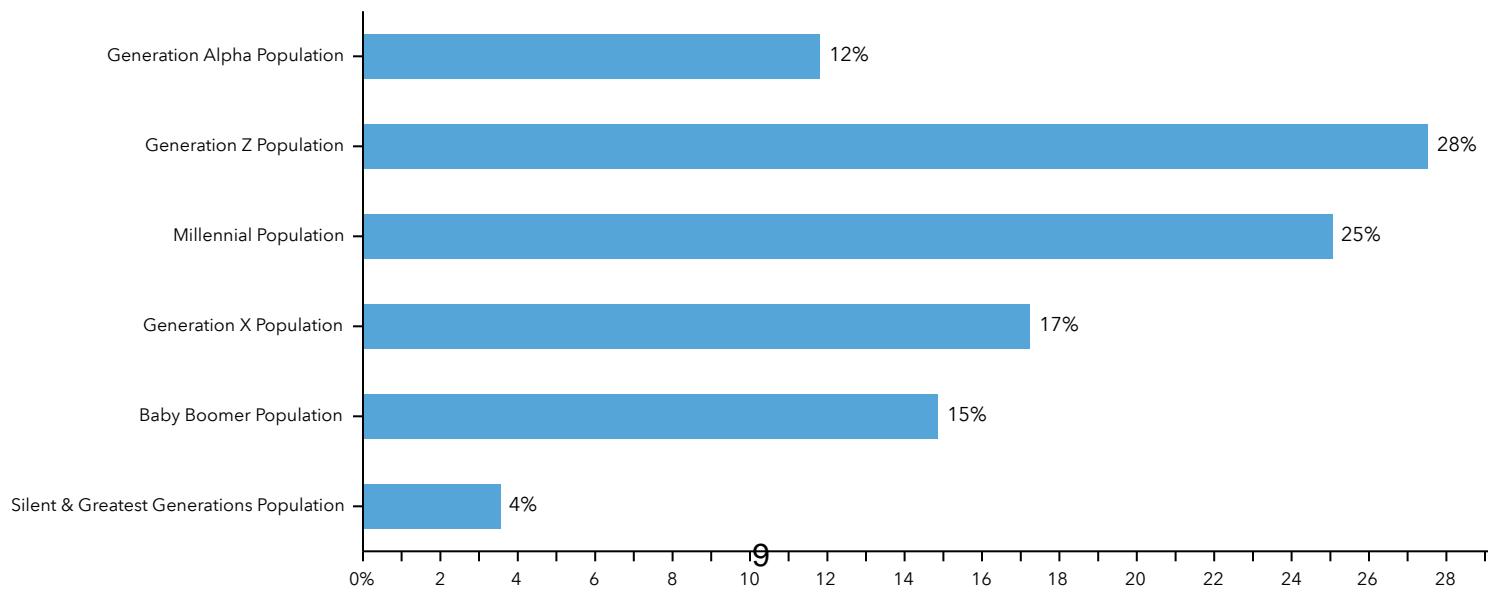
Dots show comparison to **United States**

CURRENT AGE PROFILE (vs NATIONAL AVERAGE)



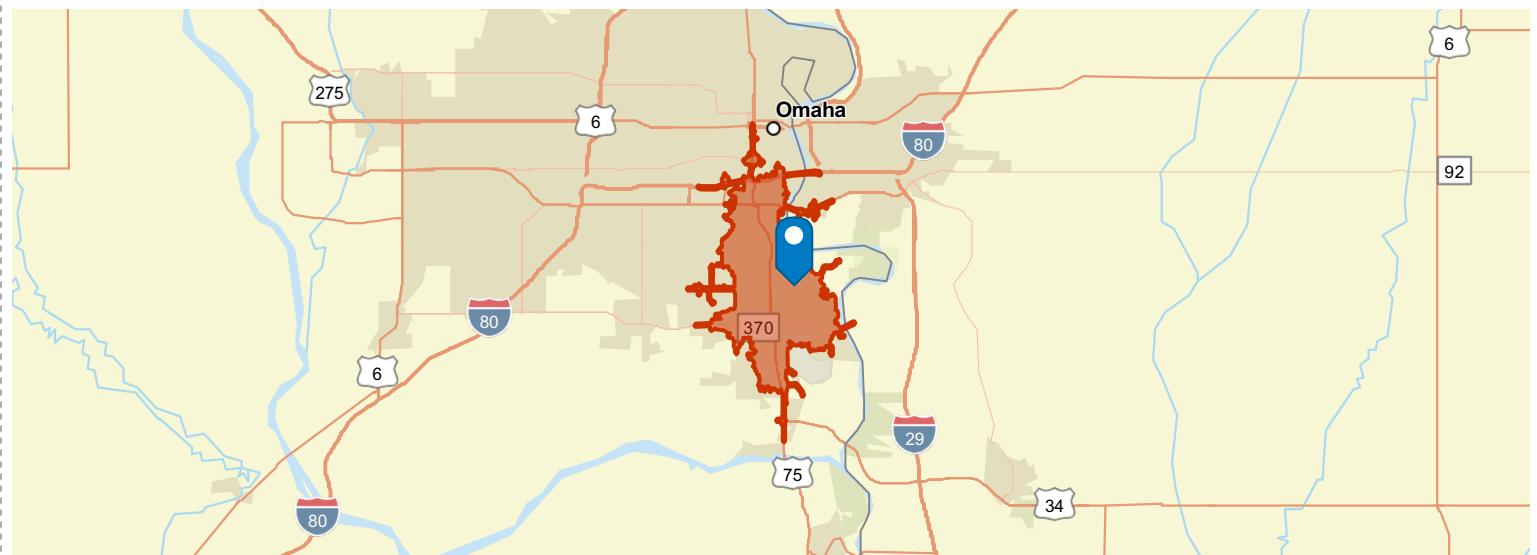
Dots show comparison to **United States**

CURRENT GENERATIONAL MIX

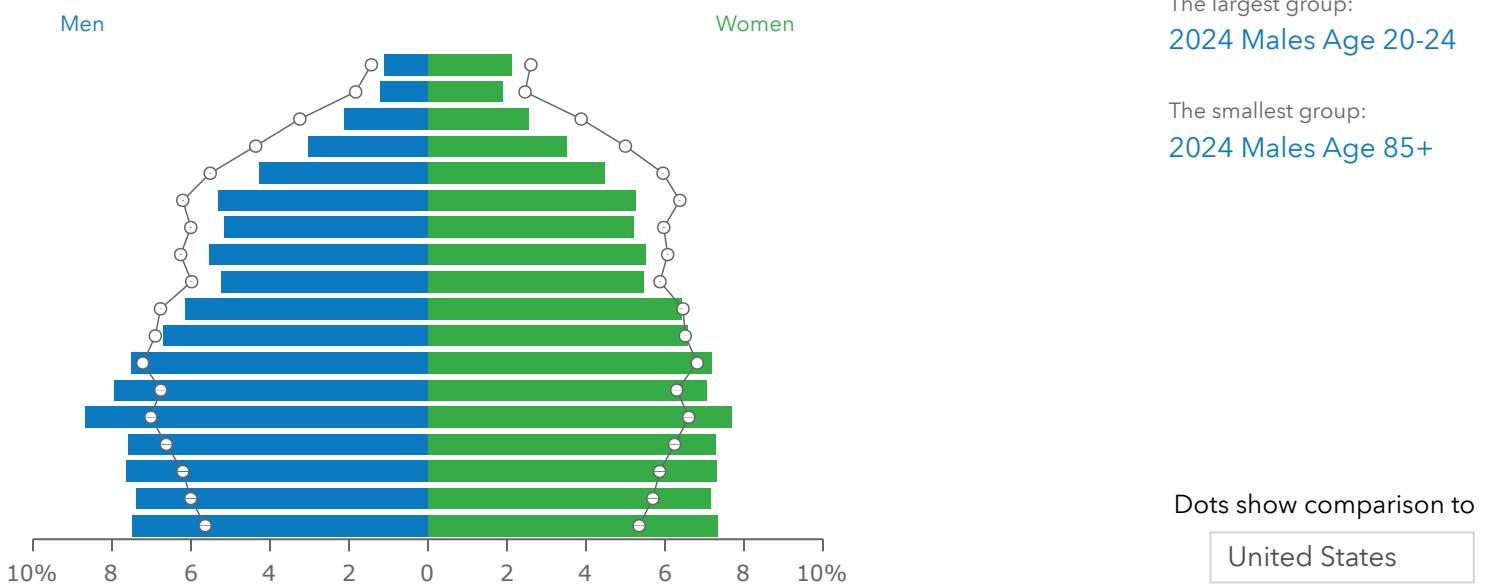


Avery Church

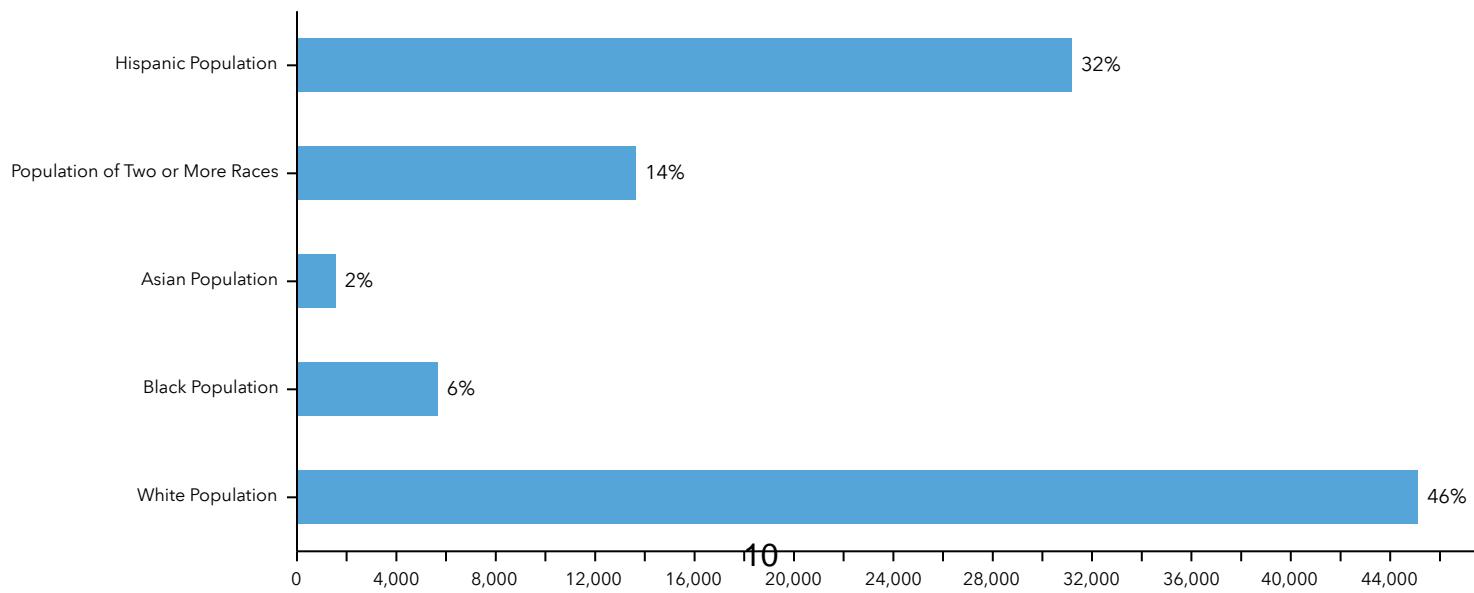
1910 Avery Rd E, Bellevue, Nebraska, 68005



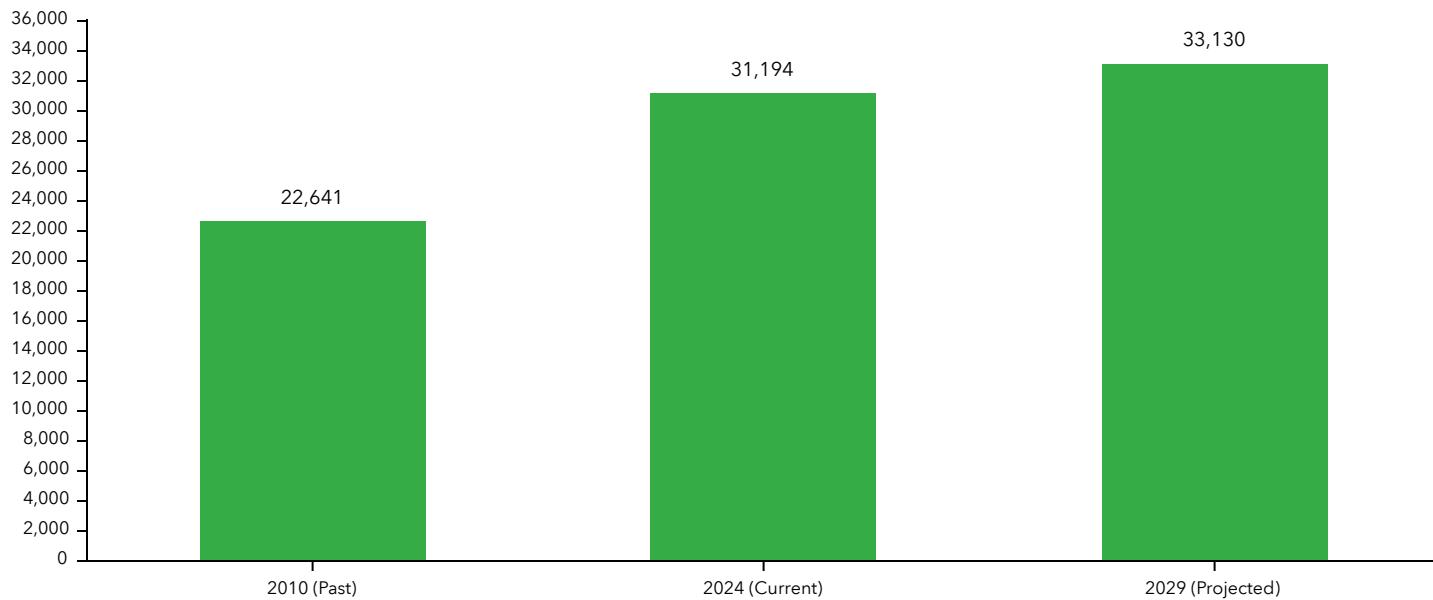
Age pyramid



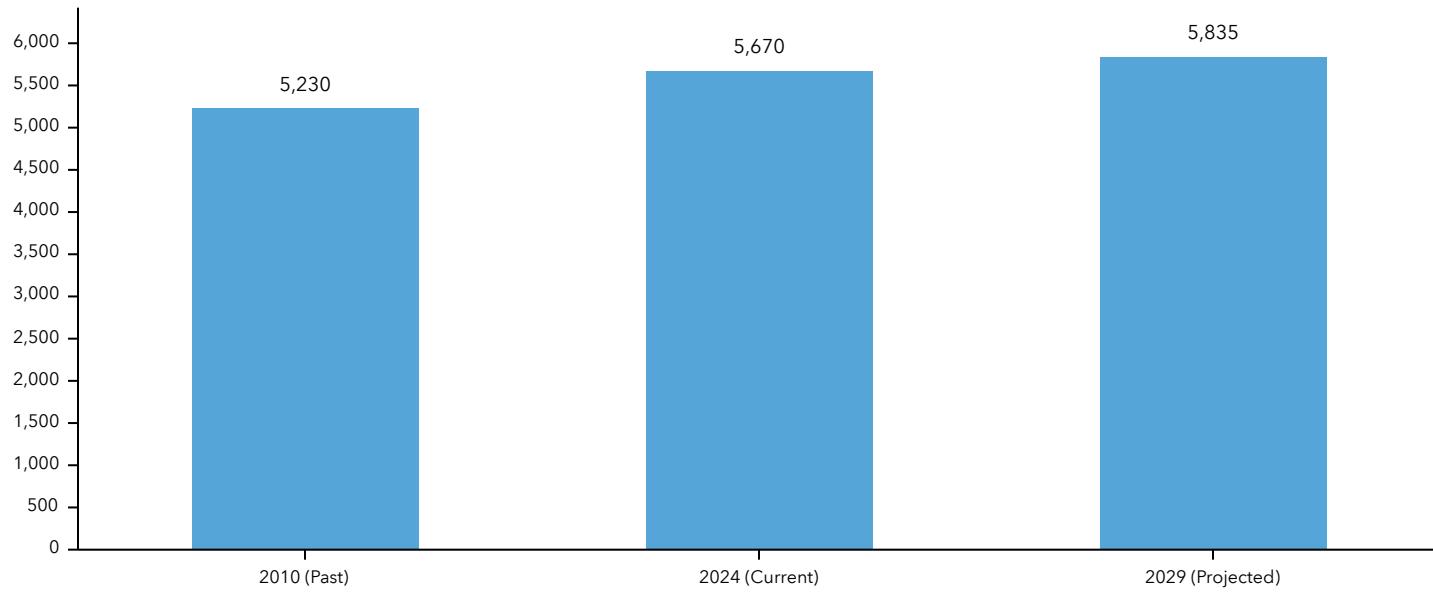
CURRENT POPULATION BY RACE



Avery Church HISPANIC POPULATION (PAST, CURRENT, & PROJECTED)



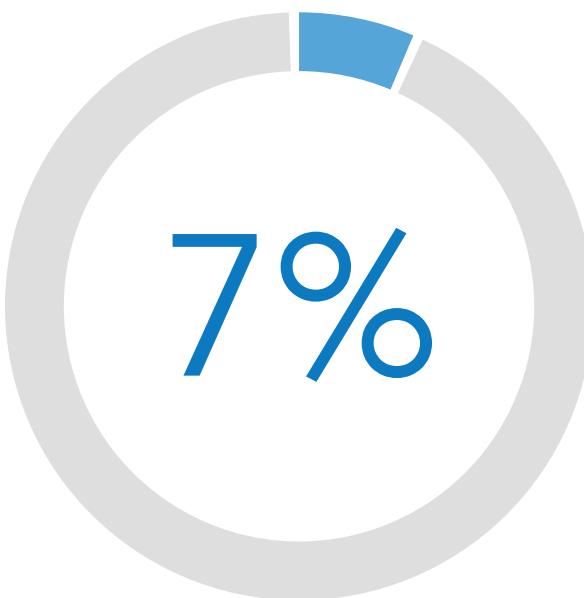
BLACK POPULATION (PAST, CURRENT, & PROJECTED)



2029 PROJECTED HISPANIC POPULATION %

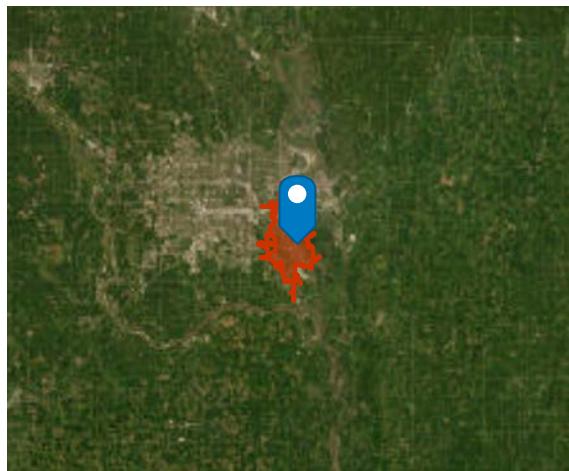


2029 PROJECTED BLACK POPULATION %



Avery Church

1910 Avery Rd E, Bellevue, Nebraska, 68005



2024 Households by income (Esri)

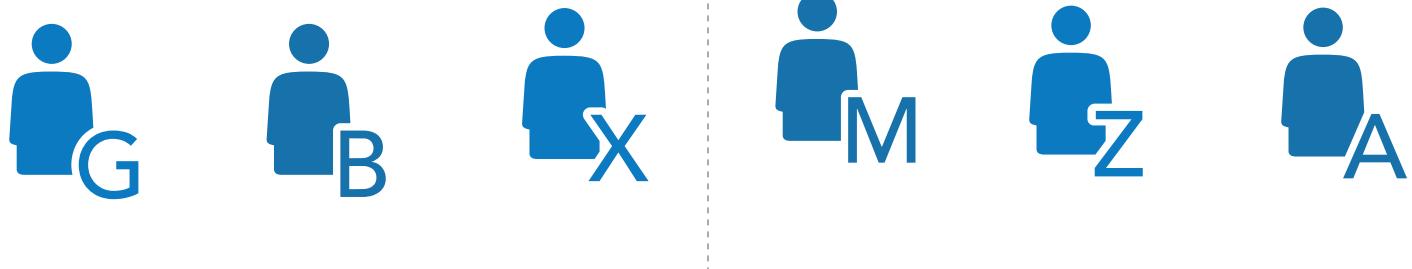
The largest group: \$100,000 - \$149,999 (18.2%)

The smallest group: \$200,000+ (5.8%)

| Indicator ▲ | Value | Diff | |
|-----------------------|-------|-------|---|
| <\$15,000 | 7.0% | -1.6% | |
| \$15,000 - \$24,999 | 8.5% | +2.2% | |
| \$25,000 - \$34,999 | 7.7% | +1.0% | |
| \$35,000 - \$49,999 | 12.4% | +2.3% | |
| \$50,000 - \$74,999 | 18.1% | +2.4% | |
| \$75,000 - \$99,999 | 14.4% | +1.6% | |
| \$100,000 - \$149,999 | 18.2% | +0.6% | |
| \$150,000 - \$199,999 | 7.8% | -1.7% | |
| \$200,000+ | 5.8% | -6.8% | |

Bars show deviation from United States

POPULATION BY GENERATION



2024 Race and ethnicity (Esri)

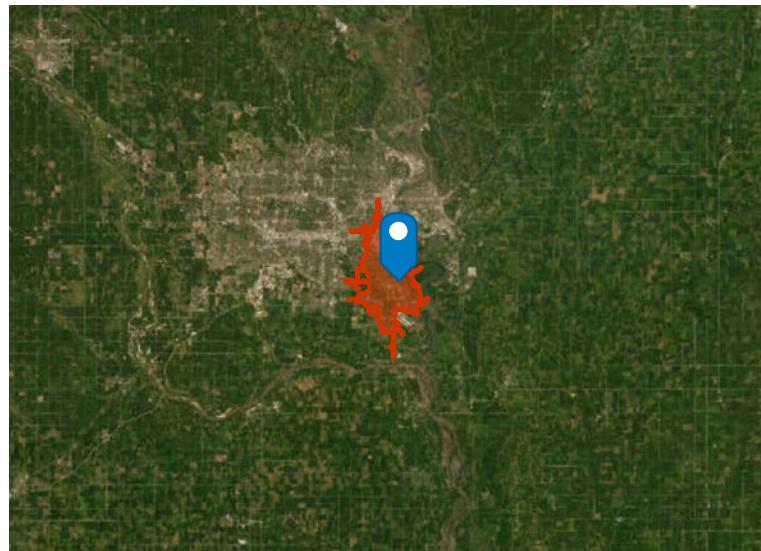
The largest group: White Alone (54.69)

The smallest group: Pacific Islander Alone (0.16)

| Indicator ▲ | Value | Diff | |
|-------------------------------------|-------|--------|---|
| White Alone | 54.69 | -5.56 | |
| Black Alone | 6.88 | -5.61 | |
| American Indian/Alaska Native Alone | 2.03 | +0.88 | |
| Asian Alone | 1.90 | -4.46 | |
| Pacific Islander Alone | 0.16 | -0.06 | |
| Other Race | 17.83 | +9.03 | |
| Two or More Races | 16.51 | +5.78 | |
| Hispanic Origin (Any Race) | 37.83 | +18.19 | |

Avery Church

1910 Avery Rd E, Bellevue, Nebraska, 68005



POVERTY



3,653

Households Below the Poverty Level



13%

Households Below the Poverty Level



3%

Households with Public Assistance Income



12%

Households Receiving Food Stamps/SNAP

HEALTHCARE COST STRUGGLES



17,233

Somewhat Struggles with Healthcare Costs



12,498

Completely Struggles with Healthcare Costs

HOUSING STATS



\$236,186

Median Home Value



\$10,360

Average Spent on Mortgage & Basics



\$887

Median Contract Rent

EMPLOYMENT



51%

White Collar



32%

Blue Collar



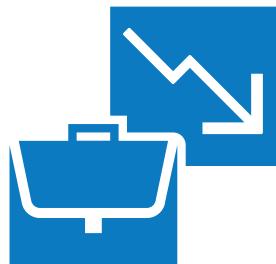
17%

Services



Unemployment Rate

Avery Church POPULATION



1,331

Unemployed Population Age 16+



2,363

Population Age 15+: Widowed

AT RISK POPULATION



8,002

Households With Disability



10,813

Population 65+



1,691

Households Without Vehicle

HOUSEHOLDS WITH PETS



40%

Owns a Dog



23%

Owns a Cat

HOUSEHOLDS WITH CHILDREN



6,140

Married with Children



2,916

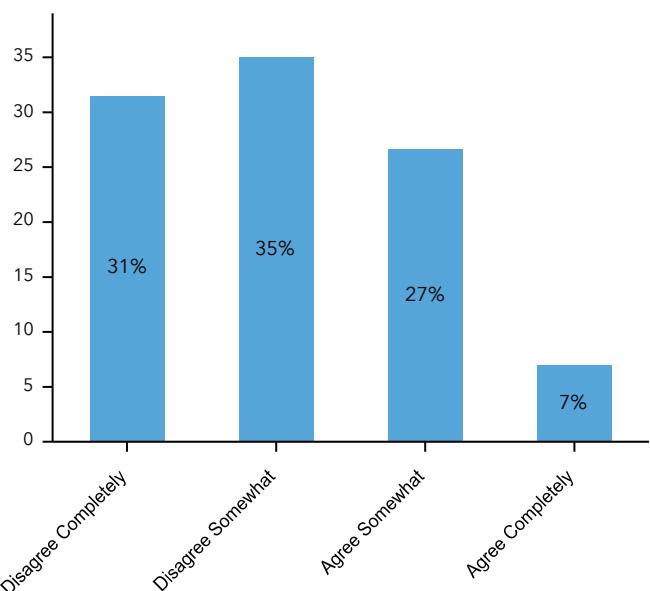
Single Mothers



1,216

Single Fathers

OFTEN EAT MEALS ON THE RUN



ANNUAL HOUSEHOLD SPENDING



\$6,135

Health Care



\$510

Alcohol



\$3,172

Meals at Restaurants

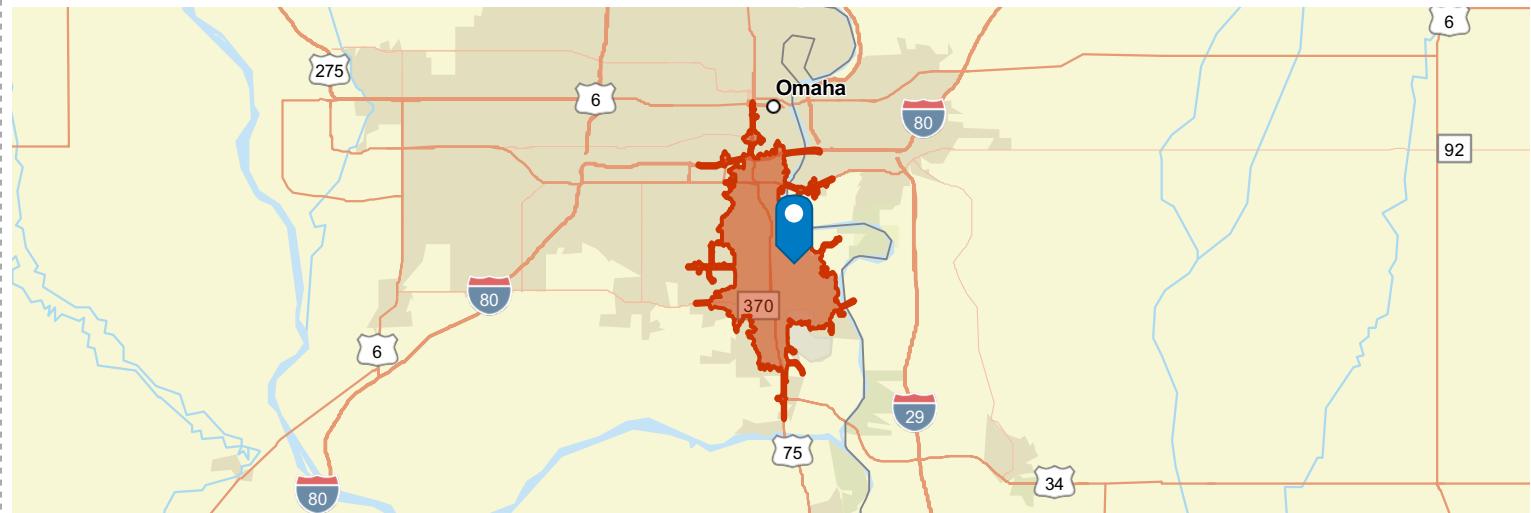


\$2,003

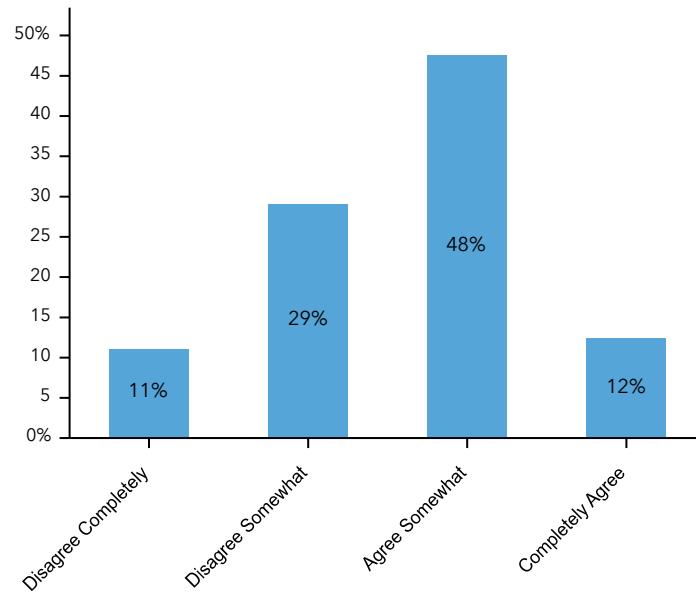
Clothing

Avery Church

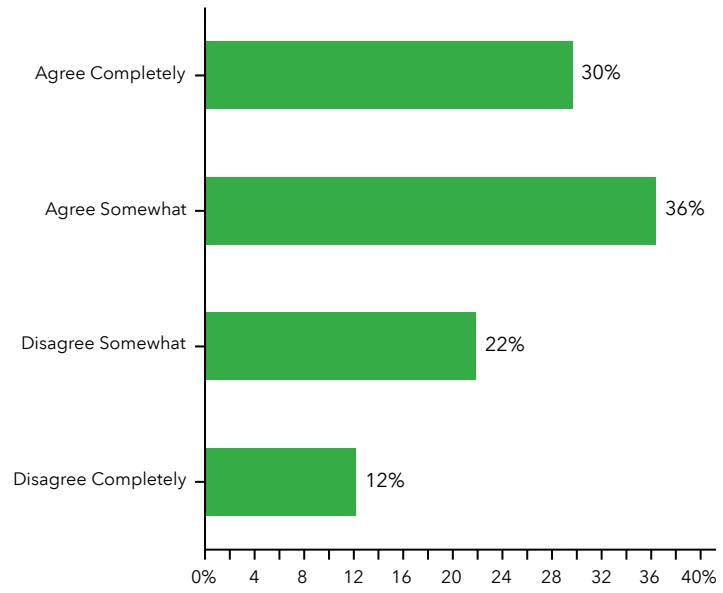
Avery Church 3



DO YOU HAVE HEALTHY EATING HABITS?



DO YOU EXERCISE REGULARLY?



VOLUNTEERED FOR A CHARITABLE ORG



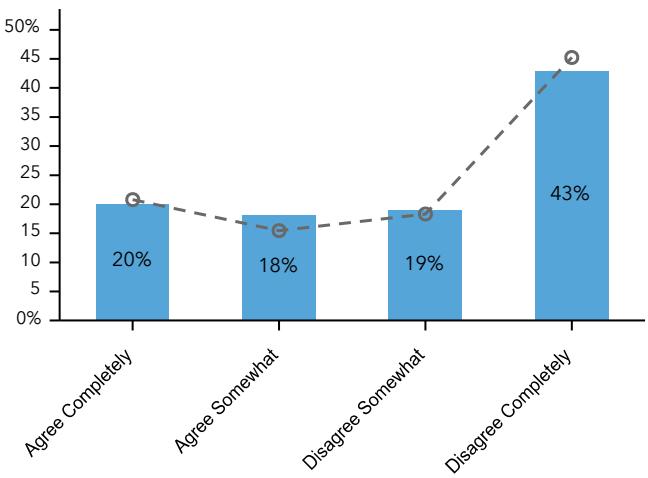
13% ↓

Volunteered for a Charitable Organization Last 12 Mo (%) is 3% lower than

United States, which has a value of 16%

15

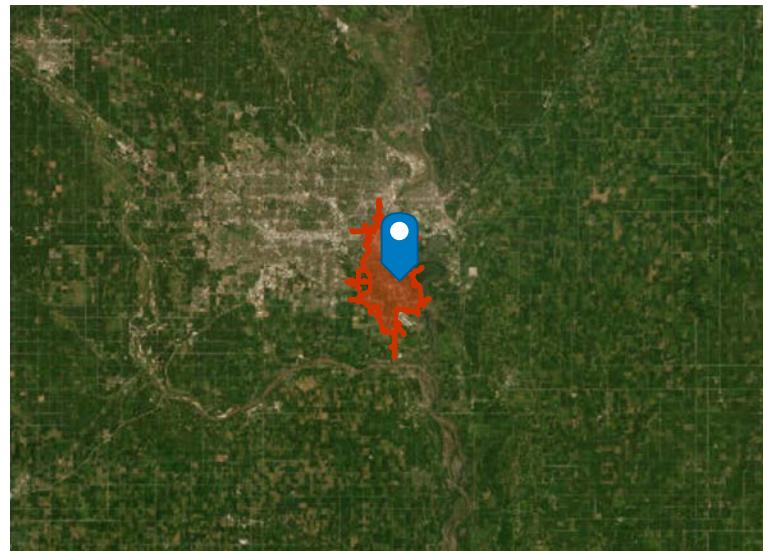
DO YOU ATTEND RELIGIOUS SERVICES REGULARLY? (vs NATIONAL AVERAGE)



Dots show comparison to United States

Avery Church

1910 Avery Rd E, Bellevue, Nebraska, 68005



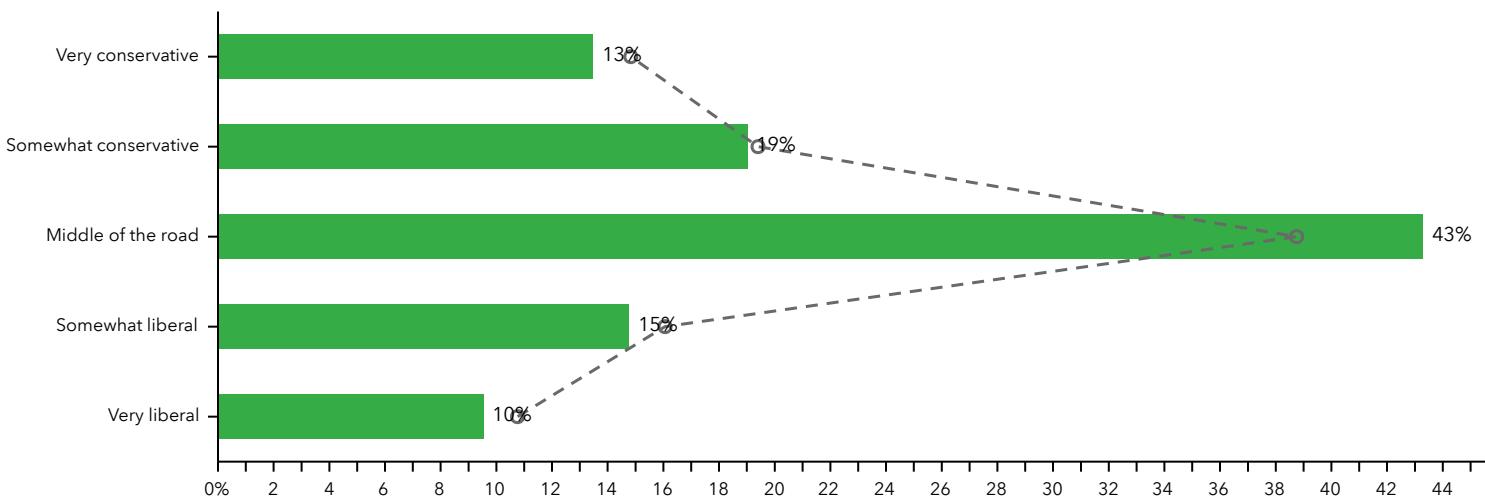
CONTRIBUTED TO A RELIGIOUS ORGANIZATION



20% ↓

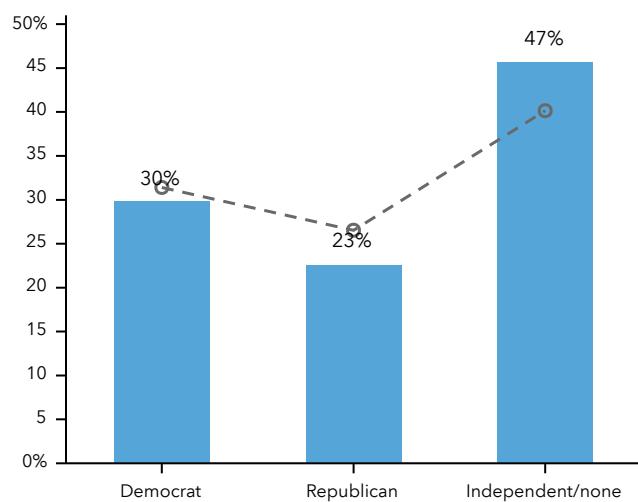
Contributed to Religious Organization Last 12 Mo (%) is 4% lower than **United States**, which has a value of **23%**

SELF-REPORTED POLITICAL LEANING (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

POLITICAL AFFILIATION (vs NATIONAL AVG)



Dots show comparison to **United States**¹⁶

Know Your Community

Report Powered By:



ChurchAnswers.com

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|---|
| TOTALS | | | | |
| Total Population | 79,300 | | 2,900 | ■■■ |
| Total Households | 28,964 | | 920 | ■■■ |
| Total Housing Units | 30,642 | | 929 | ■■■ |
| POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT | | | | |
| Total | 75,959 | 100.0% | 2,759 | ■■■■■ |
| Enrolled in school | 21,525 | 28.3% | 1,132 | ■■■■■ |
| Enrolled in nursery school, preschool | 987 | 1.3% | 188 | ■■■■■ |
| Public school | 732 | 1.0% | 165 | ■■■■■ |
| Private school | 255 | 0.3% | 88 | ■■■■■ |
| Enrolled in kindergarten | 1,460 | 1.9% | 320 | ■■■■■ |
| Public school | 1,314 | 1.7% | 310 | ■■■■■ |
| Private school | 145 | 0.2% | 78 | ■■■■■ |
| Enrolled in grade 1 to grade 4 | 4,325 | 5.7% | 430 | ■■■■■ |
| Public school | 3,811 | 5.0% | 416 | ■■■■■ |
| Private school | 513 | 0.7% | 116 | ■■■■■ |
| Enrolled in grade 5 to grade 8 | 4,915 | 6.5% | 485 | ■■■■■ |
| Public school | 4,402 | 5.8% | 453 | ■■■■■ |
| Private school | 513 | 0.7% | 183 | ■■■■■ |
| Enrolled in grade 9 to grade 12 | 4,651 | 6.1% | 455 | ■■■■■ |
| Public school | 4,202 | 5.5% | 432 | ■■■■■ |
| Private school | 450 | 0.6% | 130 | ■■■■■ |
| Enrolled in college undergraduate years | 4,368 | 5.8% | 465 | ■■■■■ |
| Public school | 3,500 | 4.6% | 417 | ■■■■■ |
| Private school | 868 | 1.1% | 202 | ■■■■■ |
| Enrolled in graduate or professional school | 819 | 1.1% | 148 | ■■■■■ |
| Public school | 461 | 0.6% | 110 | ■■■■■ |
| Private school | 358 | 0.5% | 98 | ■■■■■ |
| Not enrolled in school | 54,434 | 71.7% | 1,605 | ■■■■■ |
| POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE | | | | |
| Total | 9,868 | 100.0% | 761 | ■■■■■ |
| Living in Households | 9,750 | 98.8% | 761 | ■■■■■ |
| Living in Family Households | 6,729 | 68.2% | 723 | ■■■■■ |
| Householder | 3,282 | 33.3% | 376 | ■■■■■ |
| Spouse | 2,695 | 27.3% | 366 | ■■■■■ |
| Parent | 442 | 4.5% | 130 | ■■■■■ |
| Parent-in-law | 109 | 1.1% | 51 | ■■■■■ |
| Other Relative | 92 | 0.9% | 66 | ■■■■■ |
| Nonrelative | 109 | 1.1% | 62 | ■■■■■ |
| Living in Nonfamily Households | 3,021 | 30.6% | 299 | ■■■■■ |
| Householder | 2,865 | 29.0% | 280 | ■■■■■ |
| Nonrelative | 156 | 1.6% | 75 | ■■■■■ |
| Living in Group Quarters | 118 | 1.2% | 39 | ■■■■■ |

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|-------------|
| HOUSEHOLDS BY TYPE AND SIZE | | | | |
| Family Households | 19,187 | 66.2% | 828 | |
| 2-Person | 7,454 | 25.7% | 536 | |
| 3-Person | 4,225 | 14.6% | 471 | |
| 4-Person | 3,223 | 11.1% | 341 | |
| 5-Person | 2,358 | 8.1% | 322 | |
| 6-Person | 1,184 | 4.1% | 227 | |
| 7+ Person | 742 | 2.6% | 152 | |
| Nonfamily Households | 9,777 | 33.8% | 548 | |
| 1-Person | 7,918 | 27.3% | 503 | |
| 2-Person | 1,379 | 4.8% | 204 | |
| 3-Person | 363 | 1.3% | 133 | |
| 4-Person | 45 | 0.2% | 34 | |
| 5-Person | 72 | 0.2% | 53 | |
| 6-Person | 0 | 0.0% | 0 | |
| 7+ Person | 0 | 0.0% | 0 | |
| HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE | | | | |
| Households with one or more people under 18 years | 10,508 | 36.3% | 634 | |
| Family households | 10,272 | 35.5% | 628 | |
| Married-couple family | 6,140 | 21.2% | 507 | |
| Male householder, no wife present | 1,216 | 4.2% | 240 | |
| Female householder, no husband present | 2,916 | 10.1% | 368 | |
| Nonfamily households | 236 | 0.8% | 112 | |
| Households with no people under 18 years | 18,456 | 63.7% | 735 | |
| Married-couple family | 7,066 | 24.4% | 499 | |
| Other family | 1,849 | 6.4% | 327 | |
| Nonfamily households | 9,541 | 32.9% | 536 | |
| HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE | | | | |
| Households with Pop 65+ | 7,215 | 24.9% | 494 | |
| 1-Person | 2,661 | 9.2% | 285 | |
| 2+ Person Family | 4,341 | 15.0% | 422 | |
| 2+ Person Nonfamily | 212 | 0.7% | 82 | |
| Households with No Pop 65+ | 21,749 | 75.1% | 828 | |
| 1-Person | 5,257 | 18.2% | 428 | |
| 2+ Person Family | 14,845 | 51.3% | 735 | |
| 2+ Person Nonfamily | 1,647 | 5.7% | 238 | |
| HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR POPULATION IN HOUSEHOLDS | | | | |
| Total | 78,714 | 100.0% | 2,900 | |
| In Family Households | 66,235 | 84.1% | 2,885 | |
| In Married-Couple Family | 45,394 | 57.7% | 2,499 | |
| Relatives | 44,956 | 57.1% | 2,487 | |
| Nonrelatives | 439 | 0.6% | 118 | |
| In Male Householder-No Spouse Present-Family | 6,525 | 8.3% | 1,125 | |
| Relatives | 5,590 | 7.1% | 979 | |
| Nonrelatives | 935 | 1.2% | 260 | |
| In Female Householder-No Spouse Present-Family | 14,315 | 18.2% | 1,490 | |
| Relatives | 13,079 | 16.6% | 1,385 | |
| Nonrelatives | 1,236 | 1.6% | 301 | |
| In Nonfamily Households | 12,479 | 15.9% | 795 | |

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability: high medium low

December 10, 2024

ACS Population Summary

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1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|---|
| POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH | | | | |
| Total | | | | |
| 5 to 17 years | | | | |
| Speak only English | 10,181 | 13.9% | 869 |  |
| Speak Spanish | 4,969 | 6.8% | 593 |  |
| Speak English "very well" or "well" | 4,528 | 6.2% | 582 |  |
| Speak English "not well" | 281 | 0.4% | 88 |  |
| Speak English "not at all" | 160 | 0.2% | 66 |  |
| Speak other Indo-European languages | 24 | 0.0% | 25 |  |
| Speak English "very well" or "well" | 7 | 0.0% | 13 |  |
| Speak English "not well" | 17 | 0.0% | 25 |  |
| Speak English "not at all" | 0 | 0.0% | 0 |  |
| Speak Asian and Pacific Island languages | 108 | 0.1% | 101 |  |
| Speak English "very well" or "well" | 97 | 0.1% | 111 |  |
| Speak English "not well" | 11 | 0.0% | 23 |  |
| Speak English "not at all" | 0 | 0.0% | 0 |  |
| Speak other languages | 556 | 0.8% | 374 |  |
| Speak English "very well" or "well" | 405 | 0.6% | 253 |  |
| Speak English "not well" | 97 | 0.1% | 117 |  |
| Speak English "not at all" | 54 | 0.1% | 64 |  |
| 18 to 64 years | | | | |
| Speak only English | 33,137 | 45.2% | 1,473 |  |
| Speak Spanish | 12,573 | 17.1% | 1,020 |  |
| Speak English "very well" or "well" | 8,368 | 11.4% | 668 |  |
| Speak English "not well" | 2,558 | 3.5% | 375 |  |
| Speak English "not at all" | 1,647 | 2.2% | 371 |  |
| Speak other Indo-European languages | 599 | 0.8% | 228 |  |
| Speak English "very well" or "well" | 582 | 0.8% | 222 |  |
| Speak English "not well" | 16 | 0.0% | 26 |  |
| Speak English "not at all" | 0 | 0.0% | 5 |  |
| Speak Asian and Pacific Island languages | 603 | 0.8% | 139 |  |
| Speak English "very well" or "well" | 535 | 0.7% | 128 |  |
| Speak English "not well" | 67 | 0.1% | 62 |  |
| Speak English "not at all" | 0 | 0.0% | 0 |  |
| Speak other languages | 727 | 1.0% | 259 |  |
| Speak English "very well" or "well" | 431 | 0.6% | 193 |  |
| Speak English "not well" | 188 | 0.3% | 118 |  |
| Speak English "not at all" | 108 | 0.1% | 118 |  |
| 65 years and over | | | | |
| Speak only English | 8,553 | 11.7% | 729 |  |
| Speak Spanish | 695 | 0.9% | 175 |  |
| Speak English "very well" or "well" | 394 | 0.5% | 127 |  |
| Speak English "not well" | 63 | 0.1% | 47 |  |
| Speak English "not at all" | 238 | 0.3% | 101 |  |
| Speak other Indo-European languages | 260 | 0.4% | 98 |  |
| Speak English "very well" or "well" | 260 | 0.4% | 98 |  |
| Speak English "not well" | 0 | 0.0% | 0 |  |
| Speak English "not at all" | 0 | 0.0% | 0 |  |
| Speak Asian and Pacific Island languages | 339 | 0.5% | 106 |  |
| Speak English "very well" or "well" | 326 | 0.4% | 99 |  |
| Speak English "not well" | 13 | 0.0% | 15 |  |
| Speak English "not at all" | 0 | 0.0% | 0 |  |
| Speak other languages | 21 | 0.0% | 33 | |
| Speak English "very well" or "well" | 21 | 0.0% | 33 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability:  high  medium  low

December 10, 2024

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|--|
| WORKERS AGE 16+ YEARS BY PLACE OF WORK | | | | |
| Total | 38,109 | 100.0% | 1,506 | ■■■ |
| Worked in state and in county of residence | 23,138 | 60.7% | 1,077 | ■■■ |
| Worked in state and outside county of residence | 12,918 | 33.9% | 888 | ■■■ |
| Worked outside state of residence | 2,053 | 5.4% | 281 | ■■■ |
| SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER | | | | |
| Total: | 37,044 | 100.0% | 1,487 | ■■■ |
| Male: | 20,248 | 54.7% | 974 | ■■■ |
| Employee of private company workers | 15,240 | 41.1% | 810 | ■■■ |
| Self-employed in own incorporated business | 552 | 1.5% | 149 | ■■ |
| Private not-for-profit wage and salary workers | 919 | 2.5% | 173 | ■■■ |
| Local government workers | 1,116 | 3.0% | 405 | ■■ |
| State government workers | 450 | 1.2% | 118 | ■■ |
| Federal government workers | 990 | 2.7% | 156 | ■■■ |
| Self-employed in own not incorporated business workers | 945 | 2.6% | 220 | ■■ |
| Unpaid family workers | 36 | 0.1% | 26 | ■ |
| Female: | 16,796 | 45.3% | 832 | ■■■ |
| Employee of private company workers | 11,040 | 29.8% | 691 | ■■■ |
| Self-employed in own incorporated business | 380 | 1.0% | 110 | ■■ |
| Private not-for-profit wage and salary workers | 1,825 | 4.9% | 289 | ■■■ |
| Local government workers | 1,591 | 4.3% | 268 | ■■■ |
| State government workers | 521 | 1.4% | 147 | ■■ |
| Federal government workers | 803 | 2.2% | 159 | ■■ |
| Self-employed in own not incorporated business workers | 630 | 1.7% | 173 | ■■ |
| Unpaid family workers | 6 | 0.0% | 11 | ■ |
| POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER | | | | |
| Total | 78,714 | 100.0% | 2,900 | ■■■ |
| Population <18 in Households | 21,775 | 27.7% | 1,351 | ■■■ |
| Have a Computer | 21,577 | 27.4% | 1,344 | ■■■ |
| Have NO Computer | 198 | 0.3% | 125 | ■■ |
| Population 18-64 in Households | 47,189 | 59.9% | 1,802 | ■■■ |
| Have a Computer | 46,099 | 58.6% | 1,788 | ■■■ |
| Have NO Computer | 1,089 | 1.4% | 324 | ■■ |
| Population 65+ in Households | 9,750 | 12.4% | 761 | ■■■ |
| Have a Computer | 8,440 | 10.7% | 747 | ■■■ |
| Have NO Computer | 1,310 | 1.7% | 212 | ■■■ |
| HOUSEHOLDS AND INTERNET SUBSCRIPTIONS | | | | |
| Total | 28,964 | 100.0% | 920 | ■■■ |
| With an Internet Subscription | 25,807 | 89.1% | 895 | ■■■ |
| Dial-Up Alone | 44 | 0.2% | 52 | ■ |
| Broadband | 21,457 | 74.1% | 830 | ■■■ |
| Satellite Service | 1,273 | 4.4% | 206 | ■■■ |
| Other Service | 248 | 0.9% | 71 | ■■ |
| Internet Access with no Subscription | 851 | 2.9% | 189 | ■■ |
| With No Internet Access | 2,306 | 8.0% | 282 | ■■■ |

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|---|
| WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK | | | | |
| TO WORK | | | | |
| Total | 38,109 | 100.0% | 1,506 |  |
| Drove alone | 29,143 | 76.5% | 1,319 |  |
| Carpooled | 4,970 | 13.0% | 528 |  |
| Public transportation (excluding taxicab) | 200 | 0.5% | 109 |  |
| Bus or trolley bus | 200 | 0.5% | 109 |  |
| Light rail, streetcar or trolley | 0 | 0.0% | 0 |  |
| Subway or elevated | 0 | 0.0% | 0 |  |
| Long-distance/Commuter Train | 0 | 0.0% | 0 |  |
| Ferryboat | 1 | 0.0% | 2 |  |
| Taxicab | 15 | 0.0% | 21 |  |
| Motorcycle | 60 | 0.2% | 49 |  |
| Bicycle | 42 | 0.1% | 35 |  |
| Walked | 739 | 1.9% | 234 |  |
| Other means | 436 | 1.1% | 129 |  |
| Worked at home | 2,504 | 6.6% | 324 |  |
| WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) | | | | |
| BY TRAVEL TIME TO WORK | | | | |
| Total | 35,605 | 100.0% | 1,465 |  |
| Less than 5 minutes | 797 | 2.2% | 201 |  |
| 5 to 9 minutes | 4,432 | 12.4% | 510 |  |
| 10 to 14 minutes | 6,601 | 18.5% | 547 |  |
| 15 to 19 minutes | 6,484 | 18.2% | 535 |  |
| 20 to 24 minutes | 7,452 | 20.9% | 586 |  |
| 25 to 29 minutes | 2,623 | 7.4% | 337 |  |
| 30 to 34 minutes | 3,792 | 10.7% | 396 |  |
| 35 to 39 minutes | 500 | 1.4% | 117 |  |
| 40 to 44 minutes | 826 | 2.3% | 247 |  |
| 45 to 59 minutes | 1,150 | 3.2% | 191 |  |
| 60 to 89 minutes | 519 | 1.5% | 129 |  |
| 90 or more minutes | 428 | 1.2% | 161 |  |
| Average Travel Time to Work (in minutes) | N/A | | N/A |  |
| FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS | | | | |
| Total | 21,813 | 100.0% | 974 |  |
| Own children under 6 years only | 1,634 | 7.5% | 253 |  |
| In labor force | 1,071 | 4.9% | 194 |  |
| Not in labor force | 563 | 2.6% | 163 |  |
| Own children under 6 years and 6 to 17 years | 2,438 | 11.2% | 311 |  |
| In labor force | 1,499 | 6.9% | 268 |  |
| Not in labor force | 939 | 4.3% | 174 |  |
| Own children 6 to 17 years only | 4,632 | 21.2% | 464 |  |
| In labor force | 3,799 | 17.4% | 438 |  |
| Not in labor force | 833 | 3.8% | 171 |  |
| No own children under 18 years | 13,109 | 60.1% | 740 |  |
| In labor force | 9,925 | 45.5% | 614 |  |
| Not in labor force | 3,185 | 14.6% | 415 |  |

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|---|
| CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE | | | | |
| Total | | | | |
| Under 19 years: | 77,359 | 100.0% | 2,876 |  |
| One Type of Health Insurance: | 22,827 | 29.5% | 1,383 |  |
| Employer-Based Health Ins Only | 18,985 | 24.5% | 1,276 |  |
| Direct-Purchase Health Ins Only | 7,971 | 10.3% | 809 |  |
| Medicare Coverage Only | 486 | 0.6% | 154 |  |
| Medicaid Coverage Only | 70 | 0.1% | 104 |  |
| TRICARE/Military Hlth Cov Only | 9,194 | 11.9% | 922 |  |
| VA Health Care Only | 1,241 | 1.6% | 235 |  |
| VA Health Care Only | 24 | 0.0% | 30 |  |
| 2+ Types of Health Insurance | 1,357 | 1.8% | 299 |  |
| No Health Insurance Coverage | 2,484 | 3.2% | 552 |  |
| 19 to 34 years: | 17,691 | 22.9% | 1,041 |  |
| One Type of Health Insurance: | 11,739 | 15.2% | 844 |  |
| Employer-Based Health Ins Only | 8,464 | 10.9% | 756 |  |
| Direct-Purchase Health Ins Only | 1,012 | 1.3% | 216 |  |
| Medicare Coverage Only | 93 | 0.1% | 89 |  |
| Medicaid Coverage Only | 1,273 | 1.6% | 205 |  |
| TRICARE/Military Hlth Cov Only | 812 | 1.0% | 170 |  |
| VA Health Care Only | 85 | 0.1% | 51 |  |
| 2+ Types of Health Insurance | 1,396 | 1.8% | 279 |  |
| No Health Insurance Coverage | 4,556 | 5.9% | 479 |  |
| 35 to 64 years: | 27,059 | 35.0% | 1,217 |  |
| One Type of Health Insurance: | 18,753 | 24.2% | 1,026 |  |
| Employer-Based Health Ins Only | 13,766 | 17.8% | 936 |  |
| Direct-Purchase Health Ins Only | 1,558 | 2.0% | 267 |  |
| Medicare Coverage Only | 358 | 0.5% | 141 |  |
| Medicaid Coverage Only | 1,519 | 2.0% | 246 |  |
| TRICARE/Military Hlth Cov Only | 1,252 | 1.6% | 217 |  |
| VA Health Care Only | 300 | 0.4% | 116 |  |
| 2+ Types of Health Insurance | 3,299 | 4.3% | 386 |  |
| No Health Insurance Coverage | 5,006 | 6.5% | 595 |  |
| 65+ years: | 9,783 | 12.6% | 762 |  |
| One Type of Health Insurance: | 3,015 | 3.9% | 357 |  |
| Employer-Based Health Ins Only | 188 | 0.2% | 65 |  |
| Direct-Purchase Health Ins Only | 9 | 0.0% | 22 |  |
| Medicare Coverage Only | 2,790 | 3.6% | 351 |  |
| TRICARE/Military Hlth Cov Only | 21 | 0.0% | 23 |  |
| VA Health Care Only | 7 | 0.0% | 10 |  |
| 2+ Types of Health Insurance: | 6,678 | 8.6% | 684 |  |
| Employer-Based & Direct-Purchase Health Insurance | 10 | 0.0% | 33 |  |
| Employer-Based Health & Medicare Insurance | 901 | 1.2% | 245 |  |
| Direct-Purchase Health & Medicare Insurance | 1,470 | 1.9% | 362 |  |
| Medicare & Medicaid Coverage | 659 | 0.9% | 141 | |
| Other Private Health Insurance Combos | 0 | 0.0% | 0 | |
| Other Public Health Insurance Combos | 497 | 0.6% | 223 | |
| Other Health Insurance Combinations | 3,141 | 4.1% | 343 | |
| No Health Insurance Coverage | 90 | 0.1% | 57 | |

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|--|---------------------------|---------|--------|--|
| POPULATION BY RATIO OF INCOME TO POVERTY LEVEL | | | | |
| Total | 78,419 | 100.0% | 2,888 | ■■■ |
| Under .50 | 3,788 | 4.8% | 604 | ■■■ |
| .50 to .99 | 6,605 | 8.4% | 962 | ■■■ |
| 1.00 to 1.24 | 4,677 | 6.0% | 901 | ■■■ |
| 1.25 to 1.49 | 5,053 | 6.4% | 869 | ■■■ |
| 1.50 to 1.84 | 5,501 | 7.0% | 857 | ■■■ |
| 1.85 to 1.99 | 2,623 | 3.3% | 536 | ■■ |
| 2.00 and over | 50,173 | 64.0% | 2,385 | ■■■ |
| CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS | | | | |
| Total | 55,693 | 100.0% | 1,958 | ■■■ |
| Veteran | 6,550 | 11.8% | 518 | ■■■ |
| Nonveteran | 49,143 | 88.2% | 1,863 | ■■■ |
| Male | 27,786 | 49.9% | 1,173 | ■■■ |
| Veteran | 5,543 | 10.0% | 449 | ■■■ |
| Nonveteran | 22,243 | 39.9% | 1,096 | ■■■ |
| Female | 27,907 | 50.1% | 1,104 | ■■■ |
| Veteran | 1,007 | 1.8% | 190 | ■■■ |
| Nonveteran | 26,900 | 48.3% | 1,093 | ■■■ |
| CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE | | | | |
| Total | 6,550 | 100.0% | 518 | ■■■ |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era | 1,402 | 21.4% | 269 | ■■■ |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era | 930 | 14.2% | 158 | ■■■ |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 58 | 0.9% | 81 | ■ |
| Gulf War (8/90 to 8/01), no Vietnam Era | 865 | 13.2% | 150 | ■■■ |
| Gulf War (8/90 to 8/01) and Vietnam Era | 308 | 4.7% | 92 | ■■ |
| Vietnam Era, no Korean War, no World War II | 1,693 | 25.8% | 293 | ■■■ |
| Vietnam Era and Korean War, no World War II | 151 | 2.3% | 95 | ■■■ |
| Vietnam Era and Korean War and World War II | 0 | 0.0% | 0 | ■■ |
| Korean War, no Vietnam Era, no World War II | 187 | 2.9% | 55 | ■■ |
| Korean War and World War II, no Vietnam Era | 0 | 0.0% | 4 | ■■ |
| World War II, no Korean War, no Vietnam Era | 23 | 0.4% | 21 | ■ |
| Between Gulf War and Vietnam Era only | 811 | 12.4% | 146 | ■■■ |
| Between Vietnam Era and Korean War only | 116 | 1.8% | 99 | ■ |
| Between Korean War and World War II only | 6 | 0.1% | 7 | ■ |
| Pre-World War II only | 0 | 0.0% | 0 | ■ |
| HOUSEHOLDS BY POVERTY STATUS | | | | |
| Total | 28,964 | 100.0% | 920 | ■■■ |
| Income in the past 12 months below poverty level | 3,653 | 12.6% | 384 | ■■■ |
| Married-couple family | 714 | 2.5% | 165 | ■■ |
| Other family - male householder (no wife present) | 201 | 0.7% | 90 | ■■ |
| Other family - female householder (no husband present) | 919 | 3.2% | 205 | ■■ |
| Nonfamily household - male householder | 999 | 3.4% | 226 | ■■ |
| Nonfamily household - female householder | 820 | 2.8% | 154 | ■■■ |
| Income in the past 12 months at or above poverty level | 25,311 | 87.4% | 887 | ■■■ |
| Married-couple family | 12,492 | 43.1% | 682 | ■■■ |
| Other family - male householder (no wife present) | 1,794 | 6.2% | 345 | ■■■ |
| Other family - female householder (no husband present) | 3,067 | 10.6% | 357 | ■■■ |
| Nonfamily household - male householder | 4,230 | 14.6% | 352 | ■■■ |
| Nonfamily household - female householder | 3,728 | 12.9% | 366 | ■■■ |
| Poverty Index | 102 | | | |

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability: ■■■ high ■■ medium ■ low

December 10, 2024

ACS Population Summary

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

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Latitude: 41.16510
Longitude: -95.92009

| | 2018-2022 ACS Estimate | Percent | MOE(±) | Reliability |
|---|---------------------------|---------|--------|---|
| HOUSEHOLDS BY OTHER INCOME | | | | |
| Social Security Income | 7,779 | 26.9% | 518 | ■■■ |
| No Social Security Income | 21,185 | 73.1% | 824 | ■■■ |
| Retirement Income | 6,718 | 23.2% | 480 | ■■■ |
| No Retirement Income | 22,245 | 76.8% | 849 | ■■■ |
| GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS | | | | |
| <10% of Income | 418 | 3.5% | 130 | ■■■ |
| 10-14.9% of Income | 1,237 | 10.3% | 299 | ■■■ |
| 15-19.9% of Income | 1,742 | 14.5% | 266 | ■■■ |
| 20-24.9% of Income | 1,457 | 12.2% | 207 | ■■■ |
| 25-29.9% of Income | 1,290 | 10.8% | 218 | ■■■ |
| 30-34.9% of Income | 1,179 | 9.8% | 211 | ■■■ |
| 35-39.9% of Income | 638 | 5.3% | 151 | ■■■ |
| 40-49.9% of Income | 1,395 | 11.6% | 246 | ■■■ |
| 50+% of Income | 2,021 | 16.9% | 295 | ■■■ |
| Gross Rent % Inc Not Computed | 610 | 5.1% | 144 | ■■■ |
| HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS | | | | |
| Total | 28,964 | 100.0% | 920 | ■■■ |
| With public assistance income | 995 | 3.4% | 227 | ■■■ |
| No public assistance income | 27,969 | 96.6% | 903 | ■■■ |
| HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS | | | | |
| Total | 28,964 | 100.0% | 920 | ■■■ |
| With Food Stamps/SNAP | 3,599 | 12.4% | 374 | ■■■ |
| With No Food Stamps/SNAP | 25,365 | 87.6% | 875 | ■■■ |
| HOUSEHOLDS BY DISABILITY STATUS | | | | |
| Total | 28,964 | 100.0% | 920 | ■■■ |
| With 1+ Persons w/Disability | 8,002 | 27.6% | 557 | ■■■ |
| With No Person w/Disability | 20,962 | 72.4% | 832 | ■■■ |

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2022, adjusted for inflation.

2018-2022 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2018-2022 ACS estimates, five-year period data collected monthly from January 1, 2018 through December 31, 2022. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Demographic and Income Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|----------|-----------|
| Population | 76,851 | 81,836 | 82,469 | 84,446 |
| Households | 27,232 | 29,394 | 30,044 | 31,026 |
| Families | 18,638 | 19,581 | 19,431 | 19,931 |
| Average Household Size | 2.80 | 2.76 | 2.72 | 2.70 |
| Owner Occupied Housing Units | 16,211 | 16,581 | 16,456 | 17,401 |
| Renter Occupied Housing Units | 11,021 | 12,813 | 13,588 | 13,625 |
| Median Age | 30.9 | 32.5 | 33.2 | 34.1 |
| Trends: 2024-2029 Annual Rate | Area | State | National | |
| Population | 0.47% | 0.34% | 0.38% | |
| Households | 0.65% | 0.46% | 0.64% | |
| Families | 0.51% | 0.33% | 0.56% | |
| Owner HHs | 1.12% | 0.62% | 0.97% | |
| Median Household Income | 3.55% | 2.81% | 2.95% | |
| Households by Income | | Number | Percent | Number |
| <\$15,000 | | 2,096 | 7.0% | 1,864 |
| \$15,000 - \$24,999 | | 2,567 | 8.5% | 2,047 |
| \$25,000 - \$34,999 | | 2,316 | 7.7% | 2,058 |
| \$35,000 - \$49,999 | | 3,740 | 12.4% | 3,525 |
| \$50,000 - \$74,999 | | 5,426 | 18.1% | 4,658 |
| \$75,000 - \$99,999 | | 4,324 | 14.4% | 4,462 |
| \$100,000 - \$149,999 | | 5,467 | 18.2% | 6,660 |
| \$150,000 - \$199,999 | | 2,358 | 7.8% | 3,449 |
| \$200,000+ | | 1,750 | 5.8% | 2,303 |
| Median Household Income | | \$68,163 | | \$81,147 |
| Average Household Income | | \$89,534 | | \$105,091 |
| Per Capita Income | | \$32,477 | | \$38,449 |
| Population by Age | Census 2010 | Census 2020 | 2024 | 2029 |
| 0 - 4 | Number | Percent | Number | Percent |
| 0 - 4 | 6,961 | 9.1% | 6,137 | 7.5% |
| 5 - 9 | 6,405 | 8.3% | 6,450 | 7.9% |
| 10 - 14 | 5,759 | 7.5% | 6,512 | 8.0% |
| 15 - 19 | 5,551 | 7.2% | 6,348 | 7.8% |
| 20 - 24 | 6,368 | 8.3% | 6,417 | 7.8% |
| 25 - 34 | 11,863 | 15.4% | 11,979 | 14.6% |
| 35 - 44 | 10,011 | 13.0% | 10,204 | 12.5% |
| 45 - 54 | 9,811 | 12.8% | 8,993 | 11.0% |
| 55 - 64 | 6,826 | 8.9% | 8,946 | 10.9% |
| 65 - 74 | 4,072 | 5.3% | 5,745 | 7.0% |
| 75 - 84 | 2,411 | 3.1% | 2,906 | 3.6% |
| 85+ | 813 | 1.1% | 1,196 | 1.5% |
| Race and Ethnicity | Census 2010 | Census 2020 | 2024 | 2029 |
| White Alone | Number | Percent | Number | Percent |
| White Alone | 53,018 | 69.0% | 46,540 | 56.9% |
| Black Alone | 5,230 | 6.8% | 5,480 | 6.7% |
| American Indian Alone | 934 | 1.2% | 1,586 | 1.9% |
| Asian Alone | 1,393 | 1.8% | 1,481 | 1.8% |
| Pacific Islander Alone | 130 | 0.2% | 116 | 0.1% |
| Some Other Race Alone | 12,872 | 16.7% | 13,694 | 16.7% |
| Two or More Races | 3,273 | 4.3% | 12,939 | 15.8% |
| Hispanic Origin (Any Race) | 22,641 | 29.5% | 29,364 | 35.9% |

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

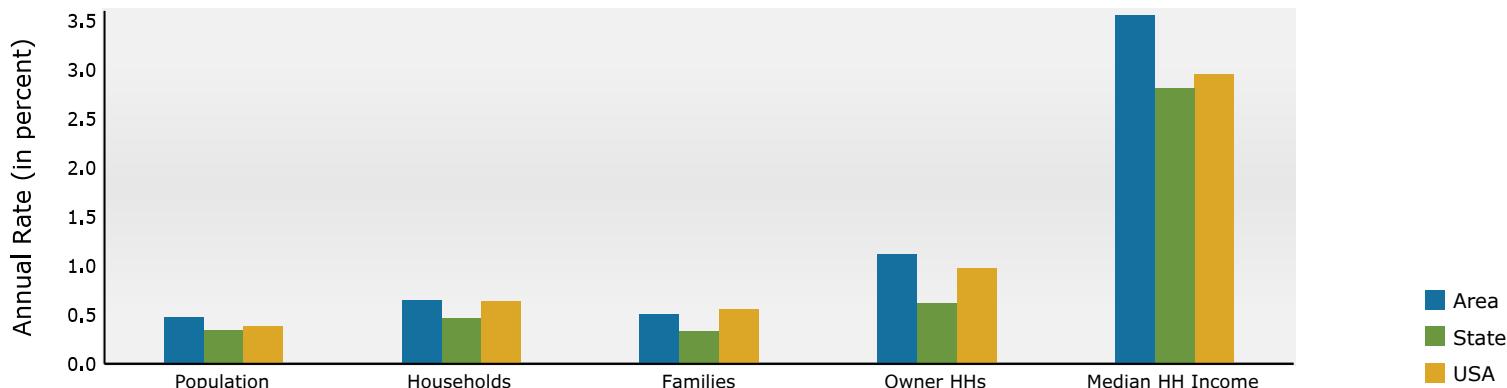
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Demographic and Income Profile

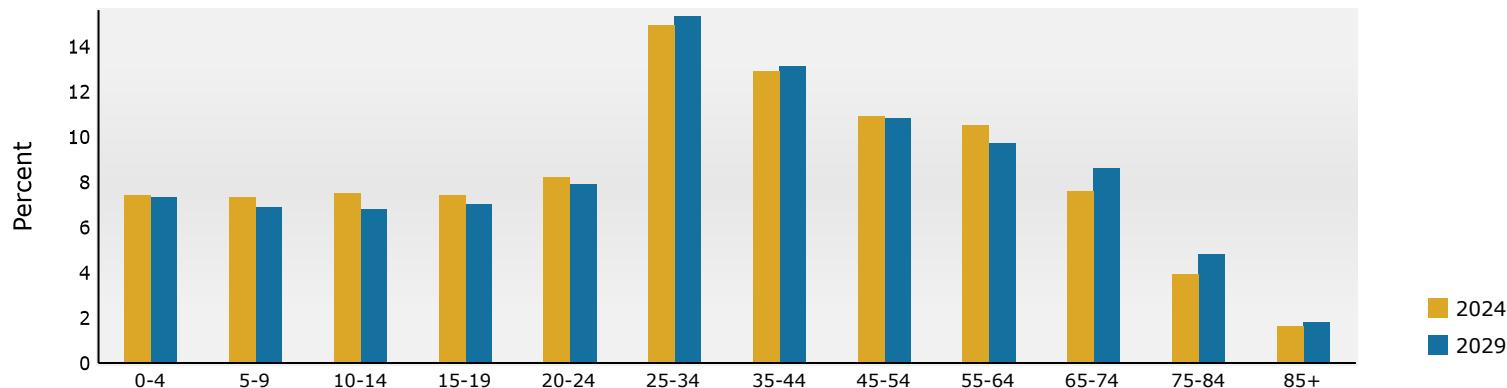
Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

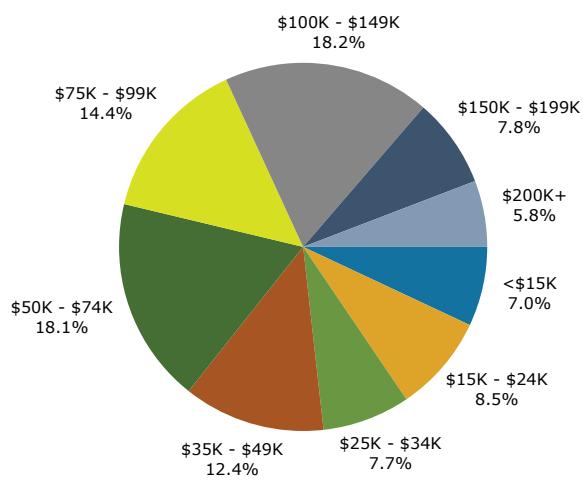
Trends 2024-2029



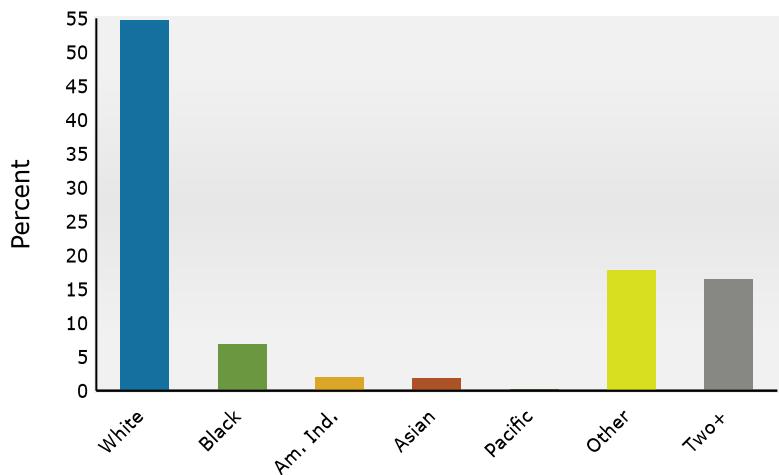
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Drive time: 10 minute radii

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Longitude: -95.92009

10 minutes

Population Summary

| | |
|-------------------------------|--------|
| 2010 Total Population | 76,851 |
| 2020 Total Population | 81,836 |
| 2020 Group Quarters | 716 |
| 2024 Total Population | 82,469 |
| 2024 Group Quarters | 702 |
| 2029 Total Population | 84,446 |
| 2024-2029 Annual Rate | 0.47% |
| 2024 Total Daytime Population | 70,108 |
| Workers | 27,132 |
| Residents | 42,976 |

Household Summary

| | |
|-----------------------------|--------|
| 2010 Households | 27,232 |
| 2010 Average Household Size | 2.80 |
| 2020 Total Households | 29,394 |
| 2020 Average Household Size | 2.76 |
| 2024 Households | 30,044 |
| 2024 Average Household Size | 2.72 |
| 2029 Households | 31,026 |
| 2029 Average Household Size | 2.70 |
| 2024-2029 Annual Rate | 0.65% |
| 2010 Families | 18,638 |
| 2010 Average Family Size | 3.35 |
| 2024 Families | 19,431 |
| 2024 Average Family Size | 3.39 |
| 2029 Families | 19,931 |
| 2029 Average Family Size | 3.37 |
| 2024-2029 Annual Rate | 0.51% |

Housing Unit Summary

| | |
|-------------------------------|--------|
| 2000 Housing Units | 27,905 |
| Owner Occupied Housing Units | 58.0% |
| Renter Occupied Housing Units | 37.2% |
| Vacant Housing Units | 4.8% |
| 2010 Housing Units | 29,864 |
| Owner Occupied Housing Units | 54.3% |
| Renter Occupied Housing Units | 36.9% |
| Vacant Housing Units | 8.8% |
| 2020 Housing Units | 31,216 |
| Owner Occupied Housing Units | 53.1% |
| Renter Occupied Housing Units | 41.0% |
| Vacant Housing Units | 5.5% |
| 2024 Housing Units | 31,802 |
| Owner Occupied Housing Units | 51.7% |
| Renter Occupied Housing Units | 42.7% |
| Vacant Housing Units | 5.5% |
| 2029 Housing Units | 32,878 |
| Owner Occupied Housing Units | 52.9% |
| Renter Occupied Housing Units | 41.4% |
| Vacant Housing Units | 5.6% |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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10 minutes

2024 Households by Income

| | |
|--------------------------|----------|
| Household Income Base | 30,044 |
| <\$15,000 | 7.0% |
| \$15,000 - \$24,999 | 8.5% |
| \$25,000 - \$34,999 | 7.7% |
| \$35,000 - \$49,999 | 12.4% |
| \$50,000 - \$74,999 | 18.1% |
| \$75,000 - \$99,999 | 14.4% |
| \$100,000 - \$149,999 | 18.2% |
| \$150,000 - \$199,999 | 7.8% |
| \$200,000+ | 5.8% |
| Average Household Income | \$89,534 |

2029 Households by Income

| | |
|--------------------------|-----------|
| Household Income Base | 31,026 |
| <\$15,000 | 6.0% |
| \$15,000 - \$24,999 | 6.6% |
| \$25,000 - \$34,999 | 6.6% |
| \$35,000 - \$49,999 | 11.4% |
| \$50,000 - \$74,999 | 15.0% |
| \$75,000 - \$99,999 | 14.4% |
| \$100,000 - \$149,999 | 21.5% |
| \$150,000 - \$199,999 | 11.1% |
| \$200,000+ | 7.4% |
| Average Household Income | \$105,091 |

2024 Owner Occupied Housing Units by Value

| | |
|---------------------------|-----------|
| Total | 16,444 |
| <\$50,000 | 6.2% |
| \$50,000 - \$99,999 | 7.6% |
| \$100,000 - \$149,999 | 11.7% |
| \$150,000 - \$199,999 | 12.2% |
| \$200,000 - \$249,999 | 16.9% |
| \$250,000 - \$299,999 | 12.4% |
| \$300,000 - \$399,999 | 17.3% |
| \$400,000 - \$499,999 | 6.9% |
| \$500,000 - \$749,999 | 5.3% |
| \$750,000 - \$999,999 | 1.9% |
| \$1,000,000 - \$1,499,999 | 0.4% |
| \$1,500,000 - \$1,999,999 | 0.1% |
| \$2,000,000 + | 0.9% |
| Average Home Value | \$285,220 |

2029 Owner Occupied Housing Units by Value

| | |
|---------------------------|-----------|
| Total | 17,388 |
| <\$50,000 | 2.7% |
| \$50,000 - \$99,999 | 2.2% |
| \$100,000 - \$149,999 | 3.6% |
| \$150,000 - \$199,999 | 6.6% |
| \$200,000 - \$249,999 | 15.3% |
| \$250,000 - \$299,999 | 16.2% |
| \$300,000 - \$399,999 | 23.7% |
| \$400,000 - \$499,999 | 13.9% |
| \$500,000 - \$749,999 | 10.5% |
| \$750,000 - \$999,999 | 2.8% |
| \$1,000,000 - \$1,499,999 | 0.8% |
| \$1,500,000 - \$1,999,999 | 0.3% |
| \$2,000,000 + | 1.4% |
| Average Home Value | \$378,593 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

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Drive time: 10 minute radii

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Latitude: 41.16510
Longitude: -95.92009

10 minutes

Median Household Income

| | |
|------|----------|
| 2024 | \$68,163 |
| 2029 | \$81,147 |

Median Home Value

| | |
|------|-----------|
| 2024 | \$236,186 |
| 2029 | \$314,272 |

Per Capita Income

| | |
|------|----------|
| 2024 | \$32,477 |
| 2029 | \$38,449 |

Median Age

| | |
|------|------|
| 2010 | 30.9 |
| 2020 | 32.5 |
| 2024 | 33.2 |
| 2029 | 34.1 |

2020 Population by Age

| | |
|---------|--------|
| Total | 81,836 |
| 0 - 4 | 7.5% |
| 5 - 9 | 7.9% |
| 10 - 14 | 8.0% |
| 15 - 24 | 15.6% |
| 25 - 34 | 14.6% |
| 35 - 44 | 12.5% |
| 45 - 54 | 11.0% |
| 55 - 64 | 10.9% |
| 65 - 74 | 7.0% |
| 75 - 84 | 3.6% |
| 85 + | 1.5% |
| 18 + | 71.8% |

2024 Population by Age

| | |
|---------|--------|
| Total | 82,469 |
| 0 - 4 | 7.4% |
| 5 - 9 | 7.3% |
| 10 - 14 | 7.5% |
| 15 - 24 | 15.6% |
| 25 - 34 | 14.9% |
| 35 - 44 | 12.9% |
| 45 - 54 | 10.9% |
| 55 - 64 | 10.5% |
| 65 - 74 | 7.6% |
| 75 - 84 | 3.9% |
| 85 + | 1.6% |
| 18 + | 73.4% |

2029 Population by Age

| | |
|---------|--------|
| Total | 84,447 |
| 0 - 4 | 7.3% |
| 5 - 9 | 6.9% |
| 10 - 14 | 6.8% |
| 15 - 24 | 14.9% |
| 25 - 34 | 15.3% |
| 35 - 44 | 13.1% |
| 45 - 54 | 10.8% |
| 55 - 64 | 9.7% |
| 65 - 74 | 8.6% |
| 75 - 84 | 4.8% |
| 85 + | 1.8% |
| 18 + | 74.8% |

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

2020 Population by Sex

| | |
|---------|--------|
| Males | 40,790 |
| Females | 41,046 |

2024 Population by Sex

| | |
|---------|--------|
| Males | 41,678 |
| Females | 40,791 |

2029 Population by Sex

| | |
|---------|--------|
| Males | 42,391 |
| Females | 42,055 |

2010 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 76,850 |
| White Alone | 69.0% |
| Black Alone | 6.8% |
| American Indian Alone | 1.2% |
| Asian Alone | 1.8% |
| Pacific Islander Alone | 0.2% |
| Some Other Race Alone | 16.7% |
| Two or More Races | 4.3% |
| Hispanic Origin | 29.5% |
| Diversity Index | 70.1 |

2020 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 81,836 |
| White Alone | 56.9% |
| Black Alone | 6.7% |
| American Indian Alone | 1.9% |
| Asian Alone | 1.8% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 16.7% |
| Two or More Races | 15.8% |
| Hispanic Origin | 35.9% |
| Diversity Index | 79.4 |

2024 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 82,469 |
| White Alone | 54.7% |
| Black Alone | 6.9% |
| American Indian Alone | 2.0% |
| Asian Alone | 1.9% |
| Pacific Islander Alone | 0.2% |
| Some Other Race Alone | 17.8% |
| Two or More Races | 16.5% |
| Hispanic Origin | 37.8% |
| Diversity Index | 80.7 |

2029 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 84,445 |
| White Alone | 53.1% |
| Black Alone | 6.9% |
| American Indian Alone | 2.0% |
| Asian Alone | 2.1% |
| Pacific Islander Alone | 0.2% |
| Some Other Race Alone | 18.6% |
| Two or More Races | 17.2% |
| Hispanic Origin | 39.2% |
| Diversity Index | 81.6 |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

2020 Population by Relationship and Household Type

| | |
|--------------------------------|--------|
| Total | 81,836 |
| In Households | 99.1% |
| Householder | 36.0% |
| Opposite-Sex Spouse | 15.7% |
| Same-Sex Spouse | 0.2% |
| Opposite-Sex Unmarried Partner | 2.7% |
| Same-Sex Unmarried Partner | 0.1% |
| Biological Child | 31.4% |
| Adopted Child | 0.6% |
| Stepchild | 1.4% |
| Grandchild | 2.5% |
| Brother or Sister | 1.5% |
| Parent | 1.1% |
| Parent-in-law | 0.3% |
| Son-in-law or Daughter-in-law | 0.4% |
| Other Relatives | 1.7% |
| Foster Child | 0.1% |
| Other Nonrelatives | 3.4% |
| In Group Quarters | 0.9% |
| Institutionalized | 0.2% |
| Noninstitutionalized | 0.7% |

2024 Population 25+ by Educational Attainment

| | |
|------------------------------|--------|
| Total | 51,309 |
| Less than 9th Grade | 6.8% |
| 9th - 12th Grade, No Diploma | 6.2% |
| High School Graduate | 24.4% |
| GED/Alternative Credential | 4.5% |
| Some College, No Degree | 22.4% |
| Associate Degree | 11.4% |
| Bachelor's Degree | 15.9% |
| Graduate/Professional Degree | 8.6% |

2024 Population 15+ by Marital Status

| | |
|---------------|--------|
| Total | 64,195 |
| Never Married | 35.2% |
| Married | 49.4% |
| Widowed | 3.7% |
| Divorced | 11.7% |

2024 Civilian Population 16+ in Labor Force

| | |
|------------------------------------|--------|
| Civilian Population 16+ | 39,759 |
| Population 16+ Employed | 96.7% |
| Population 16+ Unemployment rate | 3.3% |
| Population 16-24 Employed | 17.5% |
| Population 16-24 Unemployment rate | 7.2% |
| Population 25-54 Employed | 64.2% |
| Population 25-54 Unemployment rate | 2.5% |
| Population 55-64 Employed | 13.9% |
| Population 55-64 Unemployment rate | 2.8% |
| Population 65+ Employed | 4.4% |
| Population 65+ Unemployment rate | 1.3% |

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

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Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

2024 Employed Population 16+ by Industry

| | |
|-------------------------------|--------|
| Total | 38,428 |
| Agriculture/Mining | 0.7% |
| Construction | 12.0% |
| Manufacturing | 10.2% |
| Wholesale Trade | 1.6% |
| Retail Trade | 10.1% |
| Transportation/Utilities | 5.4% |
| Information | 1.1% |
| Finance/Insurance/Real Estate | 6.9% |
| Services | 46.6% |
| Public Administration | 5.4% |

2024 Employed Population 16+ by Occupation

| | |
|---------------------------------|--------|
| Total | 38,426 |
| White Collar | 47.2% |
| Management/Business/Financial | 11.3% |
| Professional | 18.8% |
| Sales | 6.5% |
| Administrative Support | 10.6% |
| Services | 20.6% |
| Blue Collar | 32.2% |
| Farming/Forestry/Fishing | 0.5% |
| Construction/Extraction | 10.9% |
| Installation/Maintenance/Repair | 4.3% |
| Production | 8.7% |
| Transportation/Material Moving | 7.8% |

2020 Households by Type

| | |
|--|--------|
| Total | 29,394 |
| Married Couple Households | 44.3% |
| With Own Children <18 | 19.8% |
| Without Own Children <18 | 24.5% |
| Cohabitating Couple Households | 7.7% |
| With Own Children <18 | 3.4% |
| Without Own Children <18 | 4.3% |
| Male Householder, No Spouse/Partner | 20.4% |
| Living Alone | 13.6% |
| 65 Years and over | 3.4% |
| With Own Children <18 | 2.1% |
| Without Own Children <18, With Relatives | 2.9% |
| No Relatives Present | 1.8% |
| Female Householder, No Spouse/Partner | 27.7% |
| Living Alone | 13.2% |
| 65 Years and over | 6.4% |
| With Own Children <18 | 7.8% |
| Without Own Children <18, With Relatives | 5.7% |
| No Relatives Present | 1.0% |

2020 Households by Size

| | |
|----------------------|--------|
| Total | 29,394 |
| 1 Person Household | 26.7% |
| 2 Person Household | 29.8% |
| 3 Person Household | 15.5% |
| 4 Person Household | 13.8% |
| 5 Person Household | 7.7% |
| 6 Person Household | 3.7% |
| 7 + Person Household | 2.8% |

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

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Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

2020 Households by Tenure and Mortgage Status

| | |
|----------------------------|--------|
| Total | 29,394 |
| Owner Occupied | 56.4% |
| Owned with a Mortgage/Loan | 40.7% |
| Owned Free and Clear | 15.7% |
| Renter Occupied | 43.6% |

2024 Affordability, Mortgage and Wealth

| | |
|--------------------------------|-------|
| Housing Affordability Index | 101 |
| Percent of Income for Mortgage | 21.7% |
| Wealth Index | 67 |

2020 Housing Units By Urban/ Rural Status

| | |
|---------------------|--------|
| Total | 31,216 |
| Urban Housing Units | 99.9% |
| Rural Housing Units | 0.1% |

2020 Population By Urban/ Rural Status

| | |
|------------------|--------|
| Total | 81,836 |
| Urban Population | 99.9% |
| Rural Population | 0.1% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 10, 2024

Market Profile

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Drive time: 10 minute radii

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

10 minutes

Top 3 Tapestry Segments

| | |
|----|----------------------------|
| 1. | Forging Opportunity (7D) |
| 2. | Rustbelt Traditions (5D) |
| 3. | Bright Young Professionals |

2024 Consumer Spending

| | |
|---|---------------|
| Apparel & Services: Total \$ | \$60,169,642 |
| Average Spent | \$2,002.72 |
| Spending Potential Index | 84 |
| Education: Total \$ | \$38,547,638 |
| Average Spent | \$1,283.04 |
| Spending Potential Index | 74 |
| Entertainment/Recreation: Total \$ | \$96,587,273 |
| Average Spent | \$3,214.86 |
| Spending Potential Index | 79 |
| Food at Home: Total \$ | \$177,988,209 |
| Average Spent | \$5,924.25 |
| Spending Potential Index | 81 |
| Food Away from Home: Total \$ | \$99,021,922 |
| Average Spent | \$3,295.90 |
| Spending Potential Index | 85 |
| Health Care: Total \$ | \$184,313,795 |
| Average Spent | \$6,134.80 |
| Spending Potential Index | 80 |
| HH Furnishings & Equipment: Total \$ | \$76,762,221 |
| Average Spent | \$2,554.99 |
| Spending Potential Index | 81 |
| Personal Care Products & Services: Total \$ | \$24,189,715 |
| Average Spent | \$805.14 |
| Spending Potential Index | 81 |
| Shelter: Total \$ | \$639,795,622 |
| Average Spent | \$21,295.29 |
| Spending Potential Index | 80 |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$82,098,804 |
| Average Spent | \$2,732.62 |
| Spending Potential Index | 78 |
| Travel: Total \$ | \$69,456,673 |
| Average Spent | \$2,311.83 |
| Spending Potential Index | 76 |
| Vehicle Maintenance & Repairs: Total \$ | \$36,931,277 |
| Average Spent | \$1,229.24 |
| Spending Potential Index | 83 |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Tapestry Segmentation Area Profile

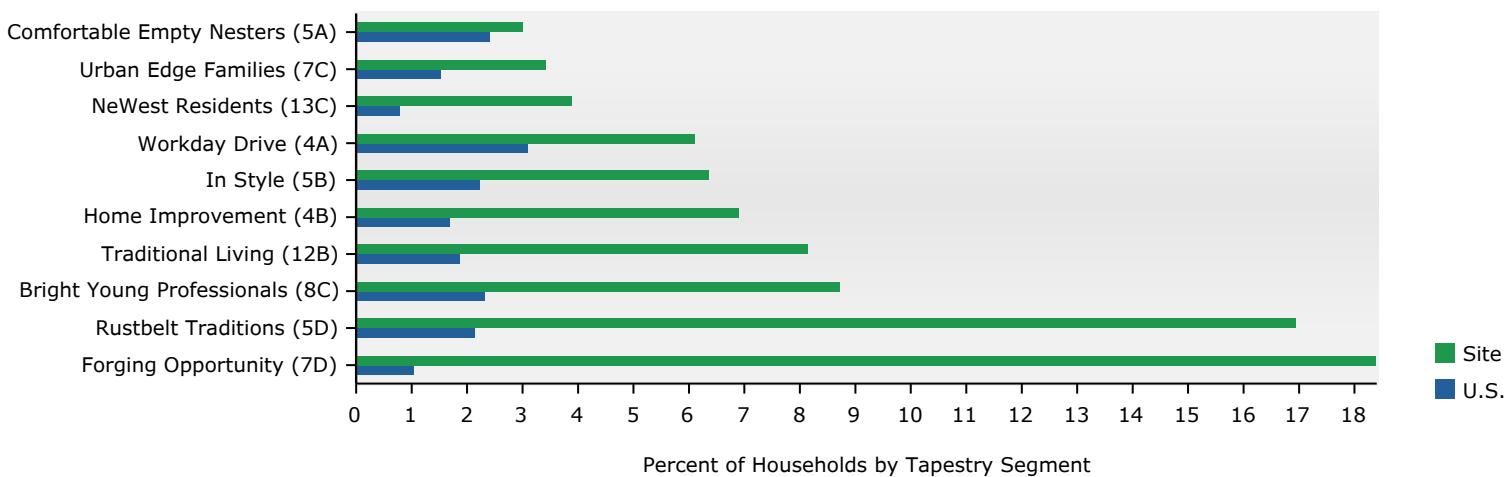
Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

Top Twenty Tapestry Segments

| Rank | Tapestry Segment | 2024 Households | | 2024 U.S. Households | | |
|-----------------|---------------------------------|-----------------|--------------------|----------------------|--------------------|------------|
| | | Percent | Cumulative Percent | Percent | Cumulative Percent | Index |
| 1 | Forging Opportunity (7D) | 18.4% | 18.4% | 1.0% | 1.0% | 1757 |
| 2 | Rustbelt Traditions (5D) | 16.9% | 35.3% | 2.1% | 3.2% | 796 |
| 3 | Bright Young Professionals (8C) | 8.7% | 44.0% | 2.3% | 5.5% | 376 |
| 4 | Traditional Living (12B) | 8.1% | 52.2% | 1.9% | 7.4% | 437 |
| 5 | Home Improvement (4B) | 6.9% | 59.1% | 1.7% | 9.0% | 410 |
| Subtotal | | 59.0% | | 9.0% | | |
| 6 | In Style (5B) | 6.4% | 65.4% | 2.2% | 11.3% | 285 |
| 7 | Workday Drive (4A) | 6.1% | 71.5% | 3.1% | 14.4% | 197 |
| 8 | NeWest Residents (13C) | 3.9% | 75.4% | 0.8% | 15.2% | 492 |
| 9 | Urban Edge Families (7C) | 3.4% | 78.8% | 1.5% | 16.7% | 226 |
| 10 | Comfortable Empty Nesters (5A) | 3.0% | 81.8% | 2.4% | 19.1% | 124 |
| Subtotal | | 22.8% | | 10.0% | | |
| 11 | Small Town Sincerity (12C) | 2.9% | 84.7% | 1.8% | 20.9% | 163 |
| 12 | Military Proximity (14A) | 2.5% | 87.2% | 0.1% | 21.0% | 1,708 |
| 13 | Middleburg (4C) | 1.9% | 89.1% | 3.1% | 24.1% | 60 |
| 14 | Metro Fusion (11C) | 1.8% | 90.9% | 1.4% | 25.6% | 121 |
| 15 | Fresh Ambitions (13D) | 1.5% | 92.4% | 0.7% | 26.2% | 234 |
| Subtotal | | 10.6% | | 7.1% | | |
| 16 | Young and Restless (11B) | 1.4% | 93.8% | 1.8% | 28.0% | 78 |
| 17 | Parks and Rec (5C) | 1.4% | 95.1% | 2.0% | 30.0% | 70 |
| 18 | Hometown Heritage (8G) | 1.4% | 96.5% | 1.2% | 31.1% | 117 |
| 19 | Up and Coming Families (7A) | 0.9% | 97.3% | 2.9% | 34.0% | 29 |
| 20 | Set to Impress (11D) | 0.7% | 98.1% | 1.4% | 35.4% | 54 |
| Subtotal | | 5.8% | | 9.3% | | |
| Total | | 98.1% | | 35.4% | | 277 |

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

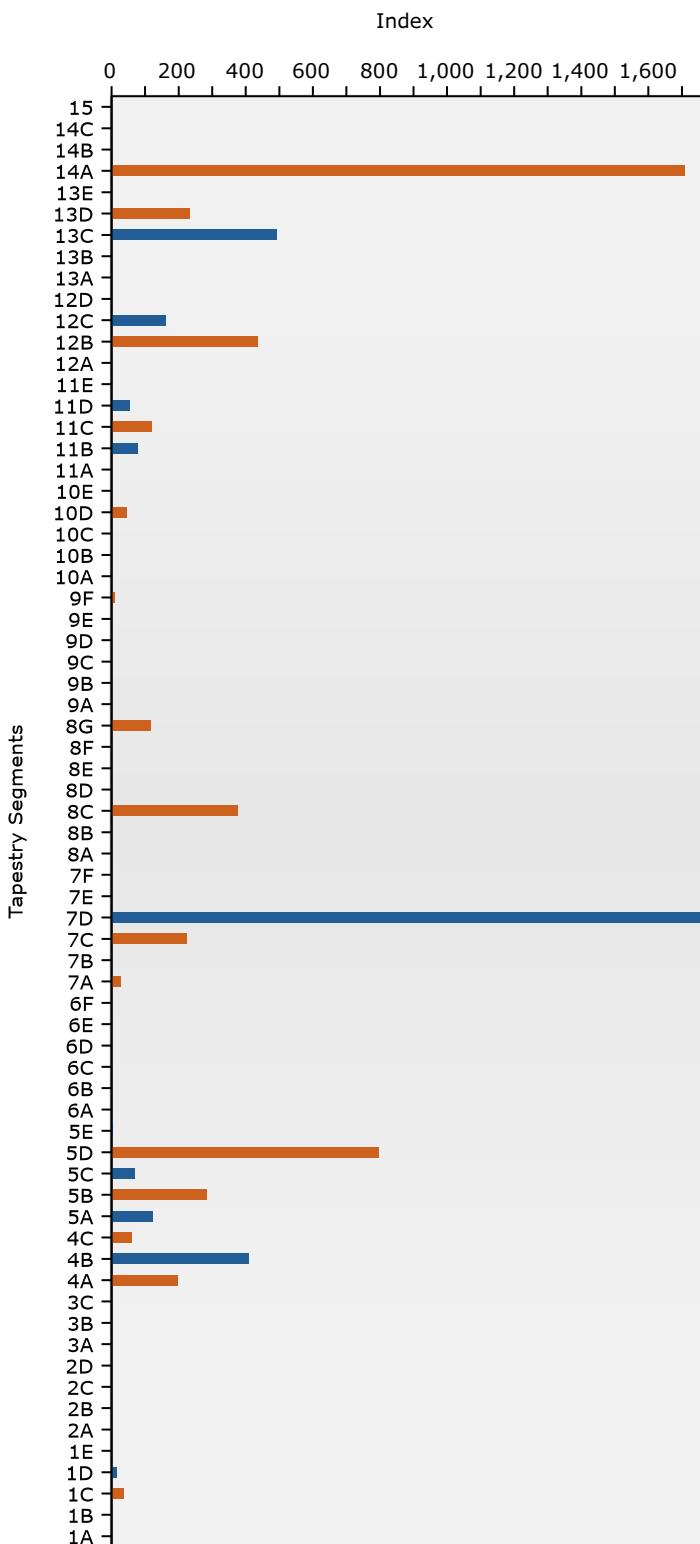
December 10, 2024

Tapestry Segmentation Area Profile

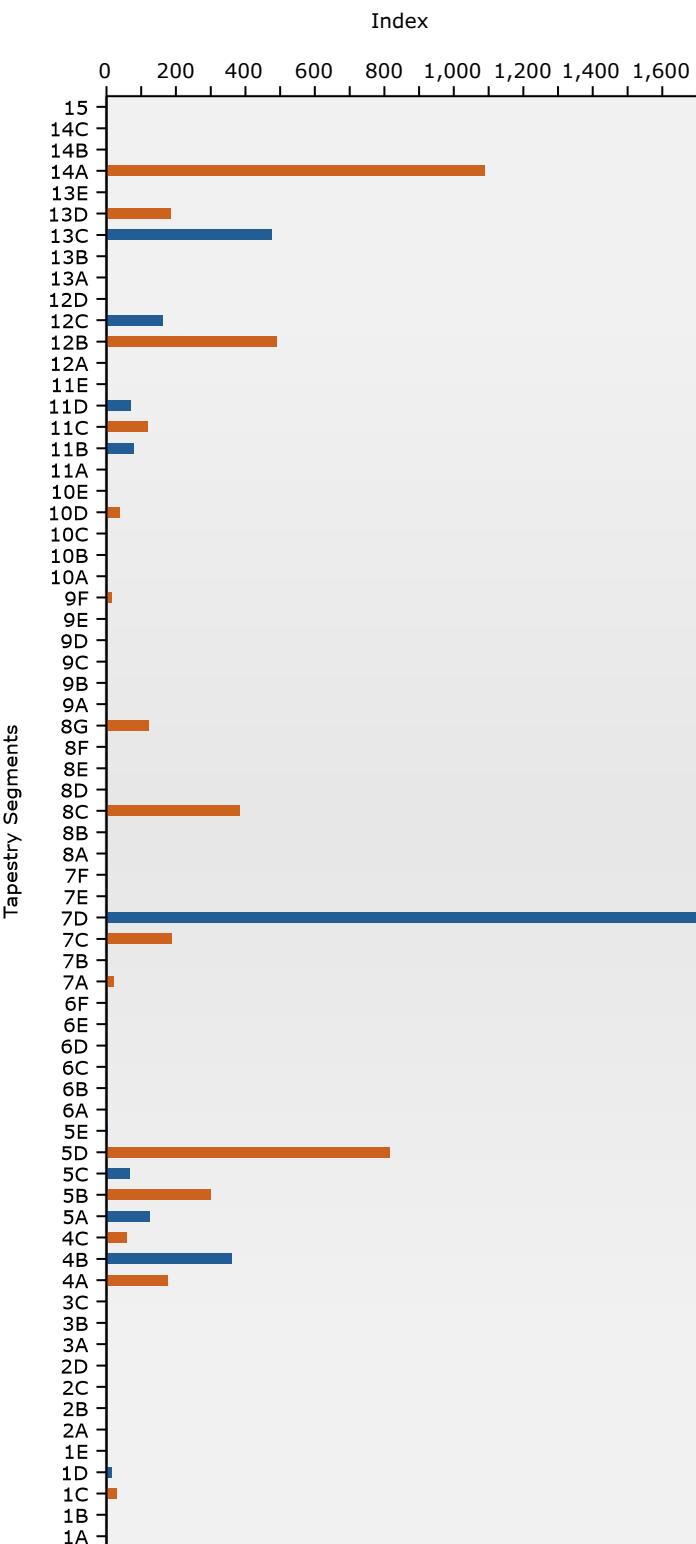
Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

2024 Tapestry Indexes by Households



2024 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 10, 2024

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| Tapestry LifeMode Groups | 2024 Households | | | 2024 Adult Population | | |
|---------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 30,044 | 100.0% | | 60,518 | 100.0% | |
| 1. Affluent Estates | 361 | 1.2% | 12 | 705 | 1.2% | 11 |
| Top Tier (1A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Professional Pride (1B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Boomburbs (1C) | 211 | 0.7% | 36 | 389 | 0.6% | 29 |
| Savvy Suburbanites (1D) | 150 | 0.5% | 17 | 316 | 0.5% | 16 |
| Exurbanites (1E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 2. Upscale Avenues | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Chic (2A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pleasantville (2B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pacific Heights (2C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Enterprising Professionals (2D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 3. Uptown Individuals | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Laptops and Lattes (3A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Metro Renters (3B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Trendsetters (3C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 4. Family Landscapes | 4,468 | 14.9% | 188 | 8,570 | 14.2% | 172 |
| Workday Drive (4A) | 1,831 | 6.1% | 197 | 3,566 | 5.9% | 177 |
| Home Improvement (4B) | 2,070 | 6.9% | 410 | 3,909 | 6.5% | 361 |
| Middleburg (4C) | 567 | 1.9% | 60 | 1,095 | 1.8% | 58 |
| 5. GenXurban | 8,339 | 27.8% | 249 | 16,282 | 26.9% | 252 |
| Comfortable Empty Nesters (5A) | 901 | 3.0% | 124 | 1,793 | 3.0% | 124 |
| In Style (5B) | 1,909 | 6.4% | 285 | 3,781 | 6.2% | 300 |
| Parks and Rec (5C) | 410 | 1.4% | 70 | 789 | 1.3% | 68 |
| Rustbelt Traditions (5D) | 5,091 | 16.9% | 796 | 9,862 | 16.3% | 816 |
| Midlife Constants (5E) | 28 | 0.1% | 4 | 57 | 0.1% | 4 |
| 6. Cozy Country Living | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Green Acres (6A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Salt of the Earth (6B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Great Outdoors (6C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Prairie Living (6D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Resort Dwellers (6E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Heartland Communities (6F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 7. Sprouting Explorers | 6,804 | 22.6% | 301 | 15,154 | 25.0% | 287 |
| Up and Coming Families (7A) | 256 | 0.9% | 29 | 407 | 0.7% | 21 |
| Urban Villages (7B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Edge Families (7C) | 1,026 | 3.4% | 226 | 1,978 | 3.3% | 190 |
| Forging Opportunity (7D) | 5,522 | 18.4% | 1,757 | 12,769 | 21.1% | 1,697 |
| Farm to Table (7E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Southwestern Families (7F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 10, 2024

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| Tapestry LifeMode Groups | 2024 Households | | | 2024 Adult Population | | |
|----------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 30,044 | 100.0% | | 60,518 | 100.0% | |
| 8. Middle Ground | 3,029 | 10.1% | 93 | 5,757 | 9.5% | 94 |
| City Lights (8A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Emerald City (8B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Bright Young Professionals (8C) | 2,620 | 8.7% | 376 | 4,946 | 8.2% | 384 |
| Downtown Melting Pot (8D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Front Porches (8E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Old and Newcomers (8F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Hometown Heritage (8G) | 409 | 1.4% | 117 | 811 | 1.3% | 123 |
| 9. Senior Styles | 29 | 0.1% | 2 | 73 | 0.1% | 2 |
| Silver & Gold (9A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Golden Years (9B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Elders (9C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Senior Escapes (9D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Retirement Communities (9E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Social Security Set (9F) | 29 | 0.1% | 11 | 73 | 0.1% | 17 |
| 10. Rustic Outposts | 158 | 0.5% | 7 | 280 | 0.5% | 6 |
| Southern Satellites (10A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rooted Rural (10B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Economic BedRock (10C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Down the Road (10D) | 158 | 0.5% | 45 | 280 | 0.5% | 39 |
| Rural Bypasses (10E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 11. Midtown Singles | 1,167 | 3.9% | 62 | 2,163 | 3.6% | 64 |
| City Strivers (11A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Young and Restless (11B) | 416 | 1.4% | 78 | 683 | 1.1% | 78 |
| Metro Fusion (11C) | 528 | 1.8% | 121 | 977 | 1.6% | 120 |
| Set to Impress (11D) | 223 | 0.7% | 54 | 503 | 0.8% | 70 |
| City Commons (11E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 12. Hometown | 3,318 | 11.0% | 188 | 6,684 | 11.0% | 202 |
| Family Foundations (12A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Traditional Living (12B) | 2,448 | 8.1% | 437 | 5,105 | 8.4% | 492 |
| Small Town Sincerity (12C) | 870 | 2.9% | 163 | 1,579 | 2.6% | 163 |
| Modest Income Homes (12D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 13. Next Wave | 1,628 | 5.4% | 140 | 3,157 | 5.2% | 121 |
| Diverse Convergence (13A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Family Extensions (13B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| NeWest Residents (13C) | 1,170 | 3.9% | 492 | 2,395 | 4.0% | 477 |
| Fresh Ambitions (13D) | 458 | 1.5% | 234 | 762 | 1.3% | 185 |
| High Rise Renters (13E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 14. Scholars and Patriots | 743 | 2.5% | 157 | 1,693 | 2.8% | 126 |
| Military Proximity (14A) | 743 | 2.5% | 1,708 | 1,693 | 2.8% | 1,089 |
| College Towns (14B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Dorms to Diplomas (14C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Unclassified (15) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

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Source: Esri

December 10, 2024

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| Tapestry Urbanization Groups | 2024 Households | | | 2024 Adult Population | | |
|----------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 30,044 | 100.0% | | 60,518 | 100.0% | |
| 1. Principal Urban Center | 1,628 | 5.4% | 75 | 3,157 | 5.2% | 78 |
| Laptops and Lattes (3A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Metro Renters (3B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Trendsetters (3C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Downtown Melting Pot (8D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| City Strivers (11A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| NeWest Residents (13C) | 1,170 | 3.9% | 492 | 2,395 | 4.0% | 477 |
| Fresh Ambitions (13D) | 458 | 1.5% | 234 | 762 | 1.3% | 185 |
| High Rise Renters (13E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 2. Urban Periphery | 14,787 | 49.2% | 297 | 30,532 | 50.5% | 288 |
| Pacific Heights (2C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rustbelt Traditions (5D) | 5,091 | 16.9% | 796 | 9,862 | 16.3% | 816 |
| Urban Villages (7B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Edge Families (7C) | 1,026 | 3.4% | 226 | 1,978 | 3.3% | 190 |
| Forging Opportunity (7D) | 5,522 | 18.4% | 1,757 | 12,769 | 21.1% | 1,697 |
| Southwestern Families (7F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| City Lights (8A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Bright Young Professionals (8C) | 2,620 | 8.7% | 376 | 4,946 | 8.2% | 384 |
| Metro Fusion (11C) | 528 | 1.8% | 121 | 977 | 1.6% | 120 |
| Family Foundations (12A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Modest Income Homes (12D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Diverse Convergence (13A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Family Extensions (13B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 3. Metro Cities | 5,434 | 18.1% | 100 | 10,956 | 18.1% | 108 |
| In Style (5B) | 1,909 | 6.4% | 285 | 3,781 | 6.2% | 300 |
| Emerald City (8B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Front Porches (8E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Old and Newcomers (8F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Hometown Heritage (8G) | 409 | 1.4% | 117 | 811 | 1.3% | 123 |
| Retirement Communities (9E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Social Security Set (9F) | 29 | 0.1% | 11 | 73 | 0.1% | 17 |
| Young and Restless (11B) | 416 | 1.4% | 78 | 683 | 1.1% | 78 |
| Set to Impress (11D) | 223 | 0.7% | 54 | 503 | 0.8% | 70 |
| City Commons (11E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Traditional Living (12B) | 2,448 | 8.1% | 437 | 5,105 | 8.4% | 492 |
| College Towns (14B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Dorms to Diplomas (14C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri
Latitude: 41.16510
Longitude: -95.92009

| Tapestry Urbanization Groups | 2024 Households | | | 2024 Adult Population | | |
|---------------------------------|-----------------|--------------|-----------|-----------------------|--------------|-----------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 30,044 | 100.0% | | 60,518 | 100.0% | |
| 4. Suburban Periphery | 6,600 | 22.0% | 68 | 12,919 | 21.3% | 64 |
| Top Tier (1A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Professional Pride (1B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Boomburbs (1C) | 211 | 0.7% | 36 | 389 | 0.6% | 29 |
| Savvy Suburbanites (1D) | 150 | 0.5% | 17 | 316 | 0.5% | 16 |
| Exurbanites (1E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Chic (2A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pleasantville (2B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Enterprising Professionals (2D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Workday Drive (4A) | 1,831 | 6.1% | 197 | 3,566 | 5.9% | 177 |
| Home Improvement (4B) | 2,070 | 6.9% | 410 | 3,909 | 6.5% | 361 |
| Comfortable Empty Nesters (5A) | 901 | 3.0% | 124 | 1,793 | 3.0% | 124 |
| Parks and Rec (5C) | 410 | 1.4% | 70 | 789 | 1.3% | 68 |
| Midlife Constants (5E) | 28 | 0.1% | 4 | 57 | 0.1% | 4 |
| Up and Coming Families (7A) | 256 | 0.9% | 29 | 407 | 0.7% | 21 |
| Silver & Gold (9A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Golden Years (9B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Elders (9C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Military Proximity (14A) | 743 | 2.5% | 1,708 | 1,693 | 2.8% | 1,089 |
| 5. Semirural | 1,595 | 5.3% | 56 | 2,954 | 4.9% | 54 |
| Middleburg (4C) | 567 | 1.9% | 60 | 1,095 | 1.8% | 58 |
| Heartland Communities (6F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Farm to Table (7E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Senior Escapes (9D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Down the Road (10D) | 158 | 0.5% | 45 | 280 | 0.5% | 39 |
| Small Town Sincerity (12C) | 870 | 2.9% | 163 | 1,579 | 2.6% | 163 |
| 6. Rural | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Green Acres (6A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Salt of the Earth (6B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Great Outdoors (6C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Prairie Living (6D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Resort Dwellers (6E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Southern Satellites (10A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rooted Rural (10B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Economic BedRock (10C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Bypasses (10E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Unclassified (15) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 10, 2024

Time Series Profile

Avery Church 3
1910 Avery Rd E, Bellevue, Nebraska, 68005
Drive time: 10 minute radius

Prepared by Esri

Latitude: 41.16510

Longitude: -95.92009

| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Population | | | | | | | | | | | | | | | |
| Total | 76,836 | 77,177 | 77,644 | 78,218 | 78,845 | 79,519 | 80,245 | 80,929 | 81,464 | 81,686 | 81,902 | 82,288 | 82,701 | 82,705 | 82,469 |
| Change | - | 341 | 467 | 574 | 627 | 674 | 726 | 684 | 535 | 222 | 216 | 386 | 413 | 4 | -236 |
| Percent Change | - | 0.4% | 0.6% | 0.7% | 0.8% | 0.9% | 0.9% | 0.9% | 0.7% | 0.3% | 0.3% | 0.5% | 0.5% | 0.0% | -0.3% |
| Annual Rate | - | 0.4% | 0.5% | 0.6% | 0.6% | 0.7% | 0.7% | 0.7% | 0.7% | 0.7% | 0.6% | 0.6% | 1.0% | 0.6% | 0.5% |
| Households | | | | | | | | | | | | | | | |
| Total | 27,257 | 27,412 | 27,602 | 27,856 | 28,140 | 28,437 | 28,743 | 29,029 | 29,272 | 29,404 | 29,479 | 29,697 | 29,934 | 30,045 | 30,044 |
| Change | - | 155 | 190 | 254 | 284 | 297 | 306 | 286 | 243 | 132 | 75 | 218 | 237 | 111 | -1 |
| Percent Change | - | 0.6% | 0.7% | 0.9% | 1.0% | 1.1% | 1.1% | 1.0% | 0.8% | 0.5% | 0.3% | 0.7% | 0.8% | 0.4% | 0.0% |
| Annual Rate | - | 0.6% | 0.6% | 0.7% | 0.8% | 0.9% | 0.9% | 0.9% | 0.9% | 0.8% | 0.8% | 0.8% | 0.8% | 0.8% | 0.7% |
| Housing Units | | | | | | | | | | | | | | | |
| Total | 29,885 | 29,971 | 30,079 | 30,261 | 30,485 | 30,719 | 30,957 | 31,145 | 31,297 | 31,331 | 31,315 | 31,545 | 31,803 | 31,882 | 31,802 |
| Change | - | 86 | 108 | 182 | 224 | 234 | 238 | 188 | 152 | 34 | -16 | 230 | 258 | 79 | -80 |
| Percent Change | - | 0.3% | 0.4% | 0.6% | 0.7% | 0.8% | 0.8% | 0.6% | 0.5% | 0.1% | -0.1% | 0.7% | 0.8% | 0.2% | -0.3% |
| Annual Rate | - | 0.3% | 0.3% | 0.4% | 0.5% | 0.6% | 0.6% | 0.6% | 0.6% | 0.5% | 0.5% | 0.5% | 0.5% | 0.5% | 0.4% |

Data Note: The Esri Vintage 2024 Time Series (2010 thru 2024) represents July 1 annual estimates in 2024 geography. With each annual release, the entire Time Series is revised.

Source: Esri forecasts for 2024 and 2029.

December 10, 2024