

Fremont Presbyterian Church

Sacramento, CA

Position Available: **Communications Director**



Fremont Presbyterian Church is seeking a gifted Communications Director who will steward the overall communications strategy of the church in order to engage all of our audiences. This person will develop and lead a growing team of staff and volunteers responsible for digital and print marketing and communication across every ministry and communication channel. This position will be critical in developing innovative and creative content to broaden our reach and deepen our impact for congregants, guests, and visitors. As the brand champion, the Communications Director will be invested in the life and ministry of the church and in the community, and will help to shape the voice of the church.



Church Description

Fremont Presbyterian Church is located in desirable Sacramento, California, one block away from Sacramento State University and near both the mountains and the ocean. The city provides a balance of bigger city life with a smaller city feel and the cost of living is favorable compared to Los Angeles or the San Francisco Bay Area. The church has a membership of nearly 1,000, and is committed to a full and diverse set of ministries, including strong music, youth and children's programs that connect with large numbers of community members. Fremont also has numerous active partnerships with local and global mission agencies. Both traditional and contemporary worship services are offered on Sunday mornings, with attendance of approximately 500 adults each week. Fremont seeks to maximize the opportunity God has given us to create space for people to become lifelong followers of Jesus and to relentlessly pursue His transformation of our neighborhood, our city and the world.



Denomination: Evangelical Presbyterian Church (EPC)

Primary Position Responsibilities:

- Collaborate with church staff and ministry leaders to define priorities and develop communication practices that creatively and effectively support their needs and reach both internal and external audiences.
- Cultivate, lead and manage a team of coordinators, assistants and volunteers to help implement communications strategies and tactics.
- Oversee the daily management and facilitation of communication and marketing practices.
- Study the audiences the church is trying to reach and invest in the congregation to discern how the church can maximize their experience as an attendee, visitor or member.
- Create, organize, plan and implement effective communications messages and strategies to church and community audiences that are consistent with the vision and priorities of the church.
- Engage in the mission and life of Fremont Presbyterian Church and source stories from Fremont members, leaders and friends that align with Fremont's vision and mission

Key Qualifications

- Strong and growing relationship with Jesus Christ, as Lord and Savior
- Passion to see the Gospel communicated in such a way that people come to faith in Jesus Christ
- Relational leader who is able to interact positively with a wide variety of personalities
- Demonstrated ability to energize and motivate teams
- Creative vision for effective communications, and initiative and energy to upgrade and improve all communication platforms
- Organized multi-tasker
- Strong writing, editing and proofreading skills
- Skill in managing social media platforms and messaging
- Willingness to submit to and support the mission of the church and the leadership of the church and staff team



Education and Experience Required

- Bachelor's degree or higher
- Demonstrated experience in marketing and public relations with at least 5 years of experience in a church or ministry-related communications position
- Demonstrated experience in being the "eyes" for clear communication, brand presence and consistency
- Demonstrated experience in collaborative supervision of subordinates
- Current knowledge of creative communication and technological trends, as well as strategies to more effectively communicate with the community and church family
- Experience and skill in graphic design software.

Compensation

Fremont provides compensation commensurate with other churches with similar positions. Determination of placement in the salary range will include consideration of academic degrees, training, and experience. Fremont offers a competitive employee benefits package, including health (medical, dental, and vision), vacation, and employer-paid retirement benefits.

APPLICATION INFORMATION

Application Requirements

A resume which includes the following information must be submitted to Fremont Presbyterian Church:

- Employment history and educational training
- Church ministry experience/history
- Three (3) references

In addition, please include a written response to each of the following:

- Share your personal statement of belief and spiritual journey.
- Describe your philosophy and approach to church communications.
- Why do you feel God might be leading you to Sacramento and, more specifically, to Fremont Presbyterian Church?



Applications should be sent to Mark Eshoff, Executive Minister at mark@fremontpres.org.

More information about Fremont, including a complete job description for this position, can be found at www.fremontpres.org.